Tel: 01207 218000 Fax: 01207 218200 www.derwentside.gov.uk

Community Safety & Strong Communities

Councillors; D. Bennett, D. Broadley, M. Campbell, H. Christer, G. Coulson, R. Ellis, G. C. Glass, R. Hemsley, J. C. Hunter, L. Marshall, I. McElhone, D. V. McMahon, S. E. Mellor, P. Murray, R. Ord, T. Parry, S. J. Rothwell, F. Todd, D. Walton, T. Westgarth, J. Wilson

Dear Councillor,

Your attendance is invited at a meeting of the Community Safety & Strong Communities to be held in the Council Chamber, Civic Centre, Consett on 18th March 2008 at 6:00p.m. for consideration of the undernoted agenda.

MIKE CLARK

Chief Executive Officer

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Agenda

1. DECLARATIONS OF INTEREST

To receive any disclosure by Members of personal interests in matters on the agenda, identify the item on the agenda, the nature of any interest and whether the Member regards the interest as prejudicial under the terms of the Code of Conduct.

2. MINUTES

To approve the minutes of this panel's meeting held on 18th December 2007 as a correct record. (Herewith 'A')

Attached Documents:

3. <u>DERWENTSIDE TRUST FOR SPORT AND THE ARTS 2008/09 SERVICE DELIVERY PLAN</u>

To consider the report of the Deputy Chief Executive. (Herewith 'B')

Attached Documents:

DERWENTSIDE TRUST FOR SPORT AND THE ARTS 2008/09 SERVICE DELIVERY PLAN (B)

<u>DERWENTSIDE TRUST FOR SPORT AND THE ARTS 2008/09 SERVICE DELIVERY PLAN (B) Appendix One</u>

4. BOWLING FACILITIES AT VIEW LANE PARK, EAST STANLEY

To consider the report of the Director Of Environmental Services. (Herewith 'C')

Attached Documents:

BOWLING FACILITIES AT VIEW LANE PARK, EAST STANLEY

5. THE ENGLISH INDICES OF DEPRIVATION 2007

To consider the report of the Director of Corporate Administration and Policy. (Herewith 'D')

Please note a presentation will be given on the above.

Attached Documents:

THE ENGLISH INDICES OF DEPRIVATION 2007 (D)

Agenda prepared by Gemma Donaghy, Democratic Services 01207 218249



COMMUNITY SAFETY AND STRONG COMMUNITIES SCRUTINY PANEL

Minutes of a meeting of the Community Safety and Strong Communities Scrutiny Panel held in the Council Chamber, Civic Centre, Consett on 18th December 2007 at 6.00 p.m.

PRESENT

Councillor L. Marshall (Chair) Councillor T. Parry (Vice Chair)

Councillors M Campbell, G Coulson, R Ellis, G Glass, R Hemsley, J Hunter, I McElhone, S Mellor, S Rothwell, D Walton.

IN ATTENDANCE

Councillors G Reid, W Stelling. Chief Inspector Ivan Wood and Inspector A.McConnel.

APOLOGIES FOR ABSENCE

Apologies for absence were submitted on behalf of Councillors P Murray, R Ord, F Todd, T Westgarth.

13. DECLARATIONS OF INTEREST

There were no declarations of interest submitted.

14. MINUTES

The minutes of the Community Safety and Strong Communities Scrutiny Panel meeting held on 18th September 2007 were approved as a correct record.

<u>Matters Arising: Minute No.12 Working Group Report : To Develop the Anti Social Behaviour Policy and Protocol</u>

The Community Safety and Information Officer advised Members that there had been a slight setback on the schedule although they are on track and hope to give a presentation at the next Member Working Group Meeting.

15. <u>SCRUTINY OF RED RISK RATED BEST VALUE PERFORMANCE</u> INDICATORS 2007/08.

The Performance Management Officer presented the report, the purpose of which was to inform Members of the action planning initiatives in place for the best value performance indicators (BVPIs) rated as a red risk for 2007/08.

Background information on BVPIs was detailed in the report and The Performance Management Officer advised with regard to the action plans that had been undertaken to tackle BVPI 127a that monitors incidences of violent crime and she highlighted the Launch of the NightSafe initiative on the 23rd November 2007.

She advised that the BVPI 127a indicator reports quarterly to Scrutiny and the report detailed some of the current initiatives that were undertaken to address performance. In addition she referred Members attention to appendix one which illustrated the updated action plan for this indicator and requested Members note that there had been a significant increase in overall performance for this indicator for 2007/08 in comparison to 2006/07.

The Performance Management Officer introduced Chief Inspector Wood from Durham Constabulary to give an update regarding the NightSafe initiative launched in November 2007.

Chief Inspector Wood referred Members to the StreetSafe Results (as circulated in the meeting) and gave a brief update on the action plans that have been undertaken to tackle violent crime and he advised on the following:

- Alcohol Issues on Licenced Premises
- o ANPR
- Off Road Motorcycles
- High Visability Patrols

In addition he advised that the police are looking to create better management of public houses with appropriate door staff and also to have in place sufficient transport infrastructure to ensure people can get home after a night out. He also advised that they hope to introduce poly carbonate glasses to prevent the substantial amount of incidences that occur with glasses. In conclusion he added that the Police hope to make Night Safe grow to provide a safer vibrant economy in Derwentside.

The Chair thanked the Chief Inspector and gave the opportunity for Members to ask any questions.

Councillor Rothwell suggested that the handouts circulated in the meeting should be given to Councillors prior to the meeting date for them to be able to analyse the data. Councillor Watts Stelling who was in attendance at the meeting questioned if the recent smoking ban had an impact on the violence figures and whether Derwentside could adopt more of a café culture like Durham City. The Chief Inspector advised there was no evidence to say the smoking ban had caused an increase in violence, and also Durham City had to adopt new policies to create the café style culture to promote the city, he also commented that Durham City had seen an increase in tourist trade.

Councillor Ellis commented on the StreetSafe initiative, he had heard the Walkabout sessions only occurred during Quiet times. Inspector McConnel advised that the day time walkabout avoided any danger that may occur at night and also the only gain for Members to do a night Walkabout would be to look at street lightning.

A discussion then ensued regarding the effect of the use of poly carbonated glasses, Members were concerned that it would have a limited effect because of the amount of glass bottled drinks available in pubs, The Chief Inspector advised that conditions could be put in place with the Licensing Department to prohibit the use of any glass bottles. Discussion took place on the aspect of 'drinking culture' which had developed in Britain, in response the Chief Inspector advised it would be impossible to change culture therefore they are trying to deal with the existing problems and he also added that some pubs in Durham City use poly carbonated glasses and have seen no change in their takings.

RECOMMENDED: The content of the report be noted.

16. CRIMINAL DAMAGE ACTION PLAN

The Chair welcomed to the meeting Chief Inspector Ivan Wood who was in attendance to give a verbal update on the Criminal Damage Action Plan.

The Chief Inspector referred Members attention to the Criminal Damage handouts (as circulated in the meeting) he advised Members that the results for violence in Derwentside had risen in the past therefore approximately 17 actions had been put in place to undertake the prevention of the violence, as a result of this there had been a reduction of offences compared to last years figures. He went on to advise of some of the actions that had been a success such as the multi walkabouts schemes, test purchases for underage drinking and the joint Police and Fire Service patrols.

Councillor Walton questioned if police write to young offenders parents and what actions are taken against repeat offenders. In response the Chief Inspector advised that the Anti-Social Behaviour Co-ordinator carried out visits to parents, and that this had prevented the majority of adolescents re-offending. He also advised it is their priority to make the community a safe environment and not always to punish and enforce.

RECOMMENDED: The Chair thanked The Chief Inspector for his presentation and the opportunity to ask questions.

17. CCTV EVALUATION UPDATE

The Policy Officer presented the report, the purpose of which was to give an update to Members on the 2006 – 2010 Corporate Plan, Community Safety objectives 1 and 2 on the evaluation being undertaken to determine the effectiveness of the Community CCTV project in tackling crime and reducing the fear of crime.

He advised the previous interim evaluation after phase 1 highlighted strong support for awareness of CCTV. The current evaluation had two main aims to measure the effectiveness of CCTV in combating crime, disorder and the fear of crime and anti-social behaviour and to describe in more detail the impact of CCTV on the fear of crime. This evaluation will explore four lines of enquiry as follows:

- Analysis of recorded crime data
- Analysis of CCTV data
- Collecting public perceptions
- Stakeholder interviews

He referred Members attention to the draft questionnaire as attached in appendix one and gave members the opportunity to ask any questions or give any suggestions.

Members raised a number of issues with regard to some of the questions, they felt the questions needed to be more specific and have more relevance to Derwentside. Councillor Campbell said in his opinion he felt some of the questions may produce inaccurate results as the questions were not detailed enough.

In answer to direct queries over the questions the Policy Officer said he felt respondents may not complete the questionnaire if it is to difficult. He also advised that they do not like to confuse the respondents by giving them too much information, the answers will be compared in order to obtain accurate results. He further advised Members that they hope to have two figures of comparison by the end of the survey, to enable them to compare those people views who live near to CCTV and those who do not. The structure of the questionnaire had been taken from the British Crime Survey and he advised it had been widely used with good results.

The chair thanked the Policy Officer and advised Members if they had any further questions or suggestions they could contact him following the meeting.

Councillor Watts Stelling who was in attendance at the meeting raised an issue with regard to the operation of the cameras, as this is an area heavily invested in by the Council yet in his opinion the CCTV does not provide the desired effect.

Councillor Glass, Stelling and Ellis left the meeting at this point.

The chair thanked the Policy Officer and advised Members if they had any further questions or suggestions they could contact him following the meeting.

RECOMMENDED: That the comments and suggestions made on the proposed questionnaire be taken for consideration at the stakeholder interview stage.

18. MAINSTREAMING OF YOUTH BUS AND SPICETACULAR

The Policy Manger presented the report, the purpose of which was for Members to note the findings of the Scrutiny Panel's Task Groups for the Youth Bus and the Spicetacular rewards and also outlined to Members the current funding status of the initiatives.

The Policy Manager gave a brief background of the SPICE project advising Members of two Scrutiny Task Group meetings that were held in October 2007, minutes of which are attached to the report. He went on to further advise of the recommendations of the Scrutiny Task Groups, DCC had asked for supplementary evidence of school support relating to the added value Spicetacular provides compared to 'standard' reward schemes. An additional survey had been sent to schools to gather more detailed evidence, and a positive response was received back from them confirming the added value of the scheme. He further advised we are currently waiting for a response from DCC although is confident they will contribute to the scheme.

The Policy Manager further advised on the two corporate bids which are as follows:

- The annual cost of Spicetacular is £60,935 to which local schools contribute £13,068. The corporate bid therefore asks the Council for a mainstream contribution of up to a maximum £47,867. This may be reduced depending on potential contributions from the County Council and/or PCT.
- The annual cost of the Youth Bus is £74,895 and currently PCT have confirmed a contribution of £5,000. This corporate bid therefore asks the Council for a mainstream contribution of up to a maximum £69,895. it is expected that this will be reduced further through contributions from the County Council and the CRDP.

RECOMMENDATION: Members noted the progress in securing resources for the Spicetacular and Youth Bus initiatives and confirmed their support for the conclusions of the task groups.

19. MEMBERS' LOCAL INITIATIVE FUND

The Internal Auditor presented the report, the purpose of which was to provide an overview of the Members' Local Initiative fund's (MLIF) usage, and also outline the results of the recently completed audit.

The Internal Auditor referred Members attention to appendix one, advising Members, which allocates annually £2,000 to each Council Member for 'initiatives' that will enhance the well being of their ward. He advised that there is still a substantial amount of money outstanding left to use for the financial year 2007/08.

He further advised Members that the Council's Internal Audit Section has recently completed a review of the MLIF and the level of assurance of internal control and requested Members to note that the only area of limited assurance relates to monitoring. In order to address this, the Finance Directorate were drafting up a set of monitoring procedures and also were redrafting the communication that goes out to successful applicants.

Some of the Members raised concerns over what the money could be spent on and also if there was a list of initiatives that money has been spent on in the past. The Internal Auditor advised a list of initiatives that have been passed can be circulated, and further, Members could use the money to enhance any areas of the ward. He advised Members to contact any organisations or individuals that they would think could use the money to benefit their ward.

RECOMMENDATION: That the progress being made on the MLIF in the current financial year as well as the measures being put in place to address the findings of the Audit Report into the fund be noted.

CONCLUSION OF MEETING

The meeting closed at 7:25 p.m.



Not For Publication by virtue of Paragraph 3 of Part 1 of Schedule 12(A) of The Local Government Act 1972 (As Amended)

TITLE: DERWENTSIDE TRUST FOR SPORT AND THE ARTS –

2008/09 SERVICE DELIVERY PLAN

TO/ON: Community Safety and Strong Communities Scrutiny Panel -

18th March 2008

BY: Deputy Chief Executive

STATUS: Report

PORTFOLIO: Strong Communities

STRATEGIC FACTOR CHECKLIST

The Council's Corporate Management Team has confirmed that the Strategic Factor Checklist has been applied to the development of this report and there are no key issues, over and above those set out in the body of the report, that need to be brought to Members' attention.

1. SUBJECT MATTER AND PURPOSE OF THE REPORT

 This report asks Members to consider and offer any comments upon the Service Delivery Plan of Derwentside Trust for Sport and the Arts (DTSA)
 trading as "Leisureworks" - for 2008/09.

2. BACKGROUND

- 2.1 The Council's Leisure and Arts services were transferred to DTSA in June 2007. DTSA services also comprise those previously provided by Derwentside Leisure Limited. The Trust was established as a charitable industrial and provident society with the primary charitable purpose to provide or assist in the provision of sports and arts services for the benefit of those who live or work in the Derwentside District area.
- 2.2 DTSA Trust is an independent organisation and the terms under which the Council deals with the Trust is set out in an "Agreement for the Funding and Management of Sports and Arts Services in the Derwentside District area." This specifies the terms of the financial assistance provided by the Council in relation to certain activities and objectives of the Trust which are aligned to or coincide with objectives of the Council. The Council is represented on the DTSA Board by the Leader and the Deputy Leader of the Council.

- 2.3 A Service Fee is payable by the Council to the Trust and this is fixed for the first five years of the Service Period in accordance with a Service Fee Schedule, based on the Trust's Business Plan, as follows:
 - 1 June 2007 31 March 2008:
 1 April 2008 31 March 2009:
 1 April 2009 31 March 2010:
 1 April 2010 31 March 2011:
 1 April 2011 31 March 2012:
 £2,049,935 plus CPI
 £2,079,373 plus CPI
 £2,126,584 plus CPI
 £2,116,733 plus CPI
 £2,116,733 plus CPI
- 2.4 Under the terms of the Agreement, the Council monitors the Trust's performance and considers its Annual Service Delivery Plan. The Plan must contain as a minimum the following information for the relevant Funding Year:
 - i) the Trust's objectives and priorities for the relevant Funding Year;
 - ii) details of programmes and initiatives to achieve the Key Performance Targets;
 - iii) the Trust's Pricing Policy;
 - iv) income and expenditure targets/projections;
 - v) details of any investment proposals;
 - vi) details of any sports and arts development plans;
 - vii) details of any staffing development plans; and
 - viii) details of any marketing initiatives and campaigns.
- 2.5 Appended to this report are:
 - i) Appendix 1 The agreed Key Performance Indicators (KPIs) for DTSA; and
 - ii) Appendix 2 DTSA's 2008/09 Service Delivery Plan

3. MATERIAL CONSIDERATIONS/OPTIONS

3.1 DTSA has submitted its Service Delivery Plan for 2008/09 in accordance with the requirements of the Agreement. The Plan has been considered by relevant Council officers. No new developments are proposed by DTSA that need to be brought to the attention of Members. Officer comments to DTSA have been as follows:

General

 The Plan appears to be generally consistent with the Council's requirements and expectations with regard to the establishment of Leisureworks. The only material exception to this is that additional information and evidence is needed with regard to KPI baselines and achievements. This needs to be rectified and we would also like to move to quarterly tracking of performance.

Arts Development

- ii) The Council directly funds the core Arts Services to be delivered by DTSA as set out in the transfer agreements. In addition to this there is a Regular Arts Funding grant of c.£20,000 for 2007/08 provided by Arts Council England to the District Council. It has also been indicated that there will be a 2008/09 contribution of £21,218. There are, however, conditions attached to this funding and these need to be reflected in how the grant is used. These conditions essentially require that:
 - The Arts Service must confirm the priority individuals and organisations within and outside of the Council that will be targeted encourage better use of the arts to achieve corporate priorities.
 - A "high level strategic overview" must be in place setting out aims plans for the role of arts in helping the well being and vibrancy of the community.
 - Funded activity must clearly contribute to agenda priorities of Taking part in the arts, Children and young people, The creative economy, Vibrant communities, Internationalism and Celebrating diversity.
 - The needs and opportunities of all local arts organisations must be considered, including Venues, Festivals, Outdoor Activity, and Working with Professional Artists
 - There must be a commitment to engage at a sub regional level through the County Durham Senior Cultural Officer group and the County Durham Strategic Arts Officers group.
 - A strategic capacity must be in place to support an effective arts function to identify and progress agreed priorities.
- iii) The Regular Arts Funding grant has been set aside by the Council as an "Arts Development Budget" and we would like to progress arrangements whereby this Budget could be used by Leisureworks alongside existing budgets to:
 - support the development of an Arts Strategy for Derwentside;

- enable arts input into key local services/activities;
- support the development of Leisureworks Services; and
- support the development of other relevant Arts services/organisations.
- iv) We would also want to clarify the respective roles of Council and Leisureworks officers in engaging with relevant officer groups (e.g. the Durham Strategic Arts Officers Group referenced on Page 30 of the Plan) and the exchange of information between these officers.

Consett Sports Project

- v) The Council is obliged to offer the Trust first refusal to operate any replacement sports or arts facilities providing that the Trust's costs proposals are acceptable to the Council. As such, we need to formalise DTSA's role/activity within this project, in particular:
 - Input into the design process;
 - Consideration of operational requirements and potential revenue savings;
 - Development of an operating/revenue plan and working towards its implementation; and
 - Confirmation of the formal processes/decisions leading to delivery of the agreed project.
- 3.2 A meeting has been held between Council and DTSA officers to consider the above issues and the following arrangements have been agreed:
 - i) **KPIs** DTSA will provide:
 - KPI baselines, and evidence of the robustness of these baselines as a matter of urgency;
 - an update on performance against all KPIs for the period to 31st March 2008 as soon as possible; and
 - quarterly performance information thereafter. This will be monitored as part of the Council's Corporate Performance Management system.
 - ii) Arts Development DTSA will:
 - Provide a proposal as to how it would manage the Arts Development Budget against Arts Council England requirements and in accordance with the Council's Corporate Plan. Subject to acceptable management criteria being agreed, DTSA will be asked to manage and administer this budget; and

- Continue to attend relevant officer groups either alongside or on behalf of relevant Council officers. Liaison arrangements between relevant Council and DTSA officers have been established.
- iii) Consett Sports Project Arrangements are being established whereby:
 - A representative from DTSA will sit as part of the Design Team, led by Entec UK, developing options for the development of new indoor sports facilities in Consett;
 - DTSA will be one of the stakeholders consulted during May 2008 on the content options for the Consett Sports Project prior to Members being asked to confirm the preferred design content;
 - DTSA will give consideration to operational requirements and potential revenue savings achievable through the development of new indoor sports facilities in Consett once a preferred design has been agreed by Members in June/July 2008; and
 - DTSA will produce a detailed operating/revenue plan for new indoor sports facilities in Consett in parallel with a detailed design being produced and agreed during early 2009.

4. CONCLUSIONS

- 4.1 Given the agreement that has been reached on the issues set out in Section 3 above, officers are satisfied with the 2008/09 Service Delivery Plan for DTSA.
- 4.2 The views of Scrutiny Members are sought on the Plan and, in particular, any additional issues they believe need to be considered when DTSA develop their Service Delivery Plan for 2009/10.

For further information on the details of this report, please contact: John Pearson, Deputy Chief Executive (ext 8235)

DTSA - KEY PERFORMANCE INDICATORS AND TARGETS

(N.B. More specific baselines and/or targets will be required to satisfy internal and external (e.g. Funding Bodies) requirements either periodically or on an on-going basis. Information is already collected by Leisure Service Officers for such purposes and will need to continue to be collected. The Trust will also be required to assist in any client-side evaluation and outcome/impact assessments)

Service Area	Activity/Centre	KPI	Baseline	Annual Target	Year 1 Issues
Leisure Trust	Overall	Gross Earned	TBC	> RPI + 1% pa	
		Income			
		Gross Expenditure	TBC	< % of Earned Income pa	
		No of Customers	TBC	> 1% û pa	Baseline dates/methodology agreed
		Customer	TBC	> 1% û pa	Baseline dates/methodology agreed
		Satisfaction	TD 0	0.50/ 0.1. 0.50/ 11	
		Efficiency	TBC	2.5% Cash + 2.5% Non-	Subject to Annual Review
				Cash	
Arts Centres	Empire Theatre	Income	TBC	> RPI + 1% pa	
		Expenditure	TBC	< % Income % pa	
		No of Customers	56,019	> 1% û pa	
		Customer	89.2%	> 0.5% û pa	Baseline dates/methodology agreed
		Satisfaction			
	Lamplight	Income	TBC	> RPI + 1% pa	Baseline dates/methodology agreed
	Centre				
		Expenditure	TBC	< % Income % pa	
		No of Customers	29,359	> 1% û pa	Baseline dates/methodology agreed
		Customer	80.2%	> 1% û pa	Baseline dates/methodology agreed
		Satisfaction			

Service Area	Activity/Centre	KPI	Baseline	Annual Target	Year 1 Issues
Sports Centres	Louisa Centre	Income	TBC	> RPI + 1% pa	
		Expenditure	TBC	< % Income % pa	
		No of Customers	515,420	> 1% û pa	Baseline dates/methodology agreed
		Customer Satisfaction	85.1%	> 1% û pa	Baseline dates/methodology agreed
	Belle Vue Sports	Income	TBC	> RPI + 1% pa	
	'	Expenditure	TBC	< % Income % pa	
		No of Customers	234,471	> 1% û pa	Baseline dates/methodology agreed
		Customer	80.5%	> 0.5% û pa	Baseline dates/methodology agreed
		Satisfaction			
	Belle Vue Swim	Income	TBC	> RPI + 1% pa	
		Expenditure	TBC	< % Income % pa	
		No of Customers	163,561	> 1% û pa	Baseline dates/methodology agreed
		Customer Satisfaction	80%	> 0.5% û pa	Baseline dates/methodology agreed
Sports Dev't.	Total Activity	Income	TBC	> RPI + 1% pa	Activity to be fully defined
•		Expenditure	TBC	< % Income % pa	Activity to be fully defined
		No of Customers	3,193	> 1% û pa	Baseline dates/methodology agreed
		Customer	TBC	> 1% û pa	Baseline dates/methodology agreed
		Satisfaction			
Arts Dev't	Total Activity	Income	TBC	> RPI + 1% pa	Activity to be fully defined
		Expenditure	TBC	< % Income % pa	Activity to be fully defined
_		No of Customers	TBC	> 1% û pa	Baseline dates/methodology agreed
		Customer	TBC	> 1% û pa	Baseline dates/methodology agreed
		Satisfaction			

DRAFT

Leisureworks Derwentside Trust for Sport and the Arts Service Delivery Plan 2008-2009

Derwentside trust for sports and the arts Leisureworks

SERVICE DELIVERY PLAN 2008 - 2009

Introduction

This is the second Service Delivery Plan for Derwentside Trust for Sport and the Arts. Derwentside Trust for Sport and the Arts is a Non Profit Distributing Organisation with charitable status whose Rules are attached at Appendix A. All revenues and resulting surpluses are used to develop and improve the services.

Derwentside Trust for Sport and the Arts is registered with the Industrial and Provident Society. Its financial management is scrutinised by this body and by the Inland Revenue. The organisation is accountable through a voluntary board which is made up of twelve community stakeholder representatives and individuals with the requisite skills to both guide strategy and to ensure that fiduciary obligations are met. In addition there are two local authority nominees to board positions.

The Trust's management and control arrangements will be audited by an independent firm of professional, expert accountants on a regular basis. The Trust's charitable objectives are detailed within the Rules. The Trust aims to deliver sustainable, inclusive and participative facilities and services that are available to all and which enhance community benefit.

The purpose of the plan is to set out the improvement priorities that Leisureworks will need to address during 2008/09. It also illustrates the links between business opportunities and the bigger picture of national, regional and community objectives.

The plan provides the framework for Team Plans (where these are to be prepared) and for individuals' PDRs. Individuals can thus use the plan to see how their day-to-day work contributes to the overall vision for Leisureworks. The plan will be available in poster format to illustrate these linkages at-a-glance. Posters will be on display at key locations throughout the organisation.

The Trust's plan focuses on the issues that impact across the organisation as a whole, and on the priorities that need to be managed and monitored. This service plan tackles the issues and priorities that are specific to Leisureworks.

This service plan contains four main components:

- A set of service objectives that give overall direction to the trust's work
- 'Change Drivers' the anticipated areas of change to which the trust must respond during 2008/09
- Improvement Action Plans setting out the planned response to the 'Change Drivers'
- Performance indicators that measure progress towards achieving the objectives, with performance targets set against the indicators

I am sure this plan will be a valuable tool in helping us to prioritise our work and achieve successes during the coming year.

Lindsay Tuck Chief Executive Officer

VISION AND OBJECTIVES

VISION STATEMENT

Derwentside Trust for Sport and the Arts guiding statements are as follows:-

Vision:

That the community of Derwentside be healthy, creative and successful with a strong culture of participation in sport and the arts.

Mission:

To ensure the efficient provision of affordable high quality sport and arts opportunities to Derwentside residents which, through engagement in physical and creative experiences contribute to individual and community aspirations.

Values:

- Quality in sport and arts provision
- Fair and inclusive access to sport & arts opportunities
- Safety in sport and arts participation
- Efficiency in sport and arts provision
- To work in partnership
- To operate on sound and effective business principles
- Create high quality aspirations

Aims

To maximise the contribution of Sport and the Arts to:

- a healthier Derwentside.
- a stronger and safer Derwentside
- an economically successful Derwentside
- learning in Derwentside

In delivering the aims and values of Leisureworks this service plan must:

- contribute in the shaping of a better Derwentside,
- ensure that the business provides excellent services,
- puts the customers first,
- ensures access for all and
- Identifies cost efficiency by enhancing the capacity to improve.

The objectives of Leisureworks reflect the aims of the organisation

LEISUREWORKS OBJECTIVES

- 1. To drive the operation and development of Leisureworks to enhance the local environment maximise commercial opportunity whilst promoting inclusion and extend business opportunities beyond management and geographical boundaries.
- 2. To provide Best Value services throughout Leisureworks and proactively work towards recognized quality standards.
- 3. To offer a safe and welcoming visitor experience for all our customers, at all times putting the customer first.
- 4. To develop IT systems, to enable effective marketing of Leisureworks and promote greater access
- 5. To work in partnership with public, private and voluntary sector to develop rich and diverse sports and arts opportunities which enhance the health and social well-being of the community developing and implementing programmes of diversionary activities.
- 6. To develop, support and encourage staff to reach their full potential through effective communication, training opportunities and management systems.
- 7. To support the organisations MTFP by maximising profits in existing services through improvements in efficiency, expanding turnover, developing new services.
- 8. To seek new private and public sector funding opportunities which complement the overall service objectives.

Achievements and Challenges

Achievements in 2007/2008

Completion of Transfer

The legal documents were signed by authorised officials from DDC, Derwentside Leisure Ltd and Leisureworks to complete the transfer on 1 June 2007.

Leases

Following the establishment of Leisureworks on 1 June, a number of outstanding issues regarding the legal documents remained. These outstanding issues included the lease documents for all five buildings together with a loose equipment schedule. Following several months of negotiation these documents were completed and signed in October 2007.

Green Flag

The Green Flag Award scheme is the national standard for parks and green spaces. Winners vary from Victorian parks and town centre gardens to nature reserves, country parks and cemeteries. Sites must be judged to be welcoming, safe and well maintained with the strong involvement of the local community. This is the third year in a row that Blackhill and Consett Park has achieved this prestigious award.

External Funding

The children and their families have been included in the planning of the Activity Programme and they have also played an important role in the monitoring and evaluation process which helps to shape, and continually improve, the quality of the services provided.

• **Primary Care Trust** - Successful bid through the PCT Local Development Plan to expand the Exercise on Referral Programme to include walking, cycling and referrals into the Lifestyle Fitness Suite. This has resulted in an increase in funding of £29,000 to the Derwentside Lifestyle Initiative (DLI) on a recurring basis.

Re-tiling Belle Vue Swim Centre

Belle Vue Swim Centre main pool was closed for 2 weeks during July to accommodate a major retiling programme around the pool surround and changing areas. The six-week programme of work finished ahead of time to fully open for the school summer holidays. Staff co-ordinated the works to create as little disruption as possible. The £40,000 investment has resulted in an improved facility for customers.

Staff - David McNulty

Top coaching honors have been awarded to David McNulty the Swimming Development Officer. David has been selected to coach the GB swimming team this year and has attended a number of international events and training camps including a six-week training camp in Australia during November and December. David coaches Joanne Jackson a member of Derwentside ASC who is currently one of the top female swimmers in the country.

Price Increase

Following a report to the Board a price rise was agreed and introduced to casual swimming prices in September. This price rise left swimming prices still competitive with other comparators in the area and raised additional revenue for Leisureworks.

New Board Members and Senior Management Team

Following a successful recruitment campaign, Leisureworks welcomed four new Board Members. The Director of Operations and Strategy, Roy Broadbent, joined the Senior Management Team in October 2007. The recruitment process for the Director of Finance and Enterprise continues.

Branding

In advance of the merger, DTFSA was branded as 'Leisureworks'. Following on from this the summer months saw a complete branding exercise being carried out. Within this period a new logo and corporate colours were agreed, new stationery was designed, staff uniform bought in, publicity re-styled, and public information distributed.

Launch Week

With agreement from the Board in July, the new organisation held its Launch Week in October. The week comprised of a varied and diverse programme of both sports and arts activities showcasing Leisureworks' key service areas. Over 2000 participants took part in the event, with the campaign theme, 'The Only Way Is Up!' helping to communicate a positive message to staff and customers alike.

Sponsorship

A developing relationship with a private sector sponsor is to continue with an annual contribution, over the next 3 years, to the Opera programme at the Empire Theatre in Consett.

Film

The 'on release' contracting of both the new Harry Potter film and new Disney Pixar production of Ratatouille, over the summer holiday and October half term periods respectively, has brought in a substantial return to the Empire Theatre.

Badminton International

Late October hundreds of players and spectators attended The Louisa Centre in Stanley to see a three-day International Badminton tournament between England and Germany.

Pontop Centre

Working in partnership with Social Services has provided the Louisa Centre with £100k of investment into high quality building improvements that have transformed an 'area' of the facility into a day unit for high-level dependency clients. This arrangement follows agreement of a five year lease between Leisureworks and Social Services; the scheme will enable individuals to integrate with other customers, whilst benefiting from use of facilities within the building. The building works at The Louisa Centre also allowed for the complete refurbishment of the Healthy Lifestyle Suite. The Healthy Lifestyle Suite, which accommodates lifestyle classes and sessions was re-opened in November.

Adjacent to the Louisa at the Lamplight, another day unit for special needs clients who are more mobile is now established with over twenty males and females attending every week day. Alongside an annual rental agreement, this second associated project will bring funding for new flooring into the Lamplight.

Gymnastics Community Sports Coach Development Programme

Launch of new Sports Development programme resulting in increased participation and the development of a new revenue stream for Leisureworks. Approximately 3,500 children and young people have accessed Gymnastics sessions for the first time and 21 new coaches have qualified at Level 1 standard. This is just one example of the many successes enjoyed by the partnership between Leisureworks' Sports Development, and the Derwentside Schools Sports Partnership, resulting in a significant increase in participation through a range of quality sports events and festivals.

Neighbourhood Renewal Fund (NRF) - Try Five Project

Development of programme to include over 50's and family focused activities resulting in over 20,000 attendances. Successful new initiatives include the Family Swim Voucher Scheme and the Family Initiative Supporting Children's Health (FISCH) programme.

Community Sports Network (CSN)

CSN has been successfully established and embedded within the LSP structures via the Health Improvement Group (HIMP). It is now well placed to make a successful application to the Community Investment Fund (CIF) to access the 'notional' £180,000 funding that has been allocated to Derwentside.

Challenges for 2008/09

The challenges facing Leisureworks 2008/2009 include:

Implementation of New Staffing Structure, Job Evaluation results and new Terms and Conditions

The Senior Management Team have agreed a process with representative Trade Unions on moving forward the modernisation of the current pay and grading structures in the Trust.

A Pay and Grading Modernisation Group will act as the consultative forum for the implementation project. The Group will include representatives from the Senior Management Team of the Trust, Trade Union representatives with Human Resources advice being provided by Derwentside District Council under the current Service Level Agreement.

It is the aim of the group to produce an agreement that will:

- Allow our pay structure to be simplified, transparent and ensure all staff are treated fairly.
- Address equal pay issues.
- Take account of staffs' contribution in dealing with pay and career progression.
- Allow more local flexibility whilst still maintaining a strong pay and robust structure.

The Pay and Grading Modernisation Group aims to look at:

- The structure required to move the Trust forward and how this links with the outcome of the role evaluation exercise.
- How staff progression will be managed.
- How market supplements could operate if they are to be a required part of the structure.
- The harmonization of terms and conditions of service.

New business opportunities including the delivery of venue Business Plans and a Marketing Strategy

The development of Business Plans and a Marketing Strategy will be key for the financial success of Leisureworks in 2008/09. The process for delivering these documents is identified in the Action Plans of this Draft Service Delivery Plan.

Secure external funding to deliver key projects working with partners

Future of Arts Council England grant – during the transfer in 2007/8, grant provided by ACE to the District Council has been made available to support the Arts Development Programme delivered by DTSA. Current funding ends in March 2008, and ACE will be notifying the Council in February 2008 of their decision to either end regular funding, or to offer a new 3 year agreement.

NRF is due to end in March 2008, presenting a challenge to secure further funding to continue the successful work undertaken to date. Opportunities exist for the 16+ age group through the Community Sports Network CIF application. However, the end of support from NRF will leave a significant gap in under 16 provision and new opportunities are currently being explored to build on the success of the NRF Try Five project.

Local Government Review

The Local Government Review will provide opportunities and risks for DTSA. The Trust addresses these through Action Points identified in the draft Service Delivery Plan. The Plan will provide a Risk Assessment and opportunities analysis.

Change Drivers

GOVT. PRIORITIES (changed legislation, standard	
Promote Equal Opportunities	Ensure Access for all:
	 Ensure that Leisureworks reflects the Equality Agenda in line with the Equality Standard for Local Government Work with Durham Sport to achieve the Equality Standard for Sport
White paper - Promote Choosing Health outcomes Game Plan – a strategy for delivering the government's sport and physical activity objectives	Derwentside Lifestyle Initiative (DLI), with support from the PCT and Age Concern, to target increased physical activity in older
	 population in community settings via Healthy Horizons Project Develop Sports and Arts programme linked to health agenda Increase and widen base of participation in sport and physical activity
Local Government Review	The potential creation of a new unitary authority:
	 Leisureworks to identify and establish new working relationship with governing body Consolidate funding
	s, issues particular to Derwentside, demographics)
LSP priorities currently under review) Improve services through the implementation of the Local Area Agreement Every Child Matters Children and Young People Plan	Develop opportunities for young people to enjoy and achieve and engage in positive activities: Deliver the Sports and the Arts aspects of the Local Area Agreement
	Deliver on the Cultural Services department
Increase wider participation in cultural pursuits	Improve health & well being:
	 Develop Sports and Arts programme linked to health agenda Widen access to opportunities for sport and active recreation through the Community Sports Network (CSN)
Increase participation in Sports and Arts activity	Develop opportunities for young people to enjoy and achieve and engage in positive activities:
	 Develop Play Strategy and implement leisure part of Action Plan Establish and embed the Community Sports Network Continue to develop the extended schools programme and develop new opportunities via the Out of School Hours Learning Programme (OSHL) Increase Arts programme of activities and participatory events

Play Strategy Outcomes	Develop opportunities for young people to enjoy and achieve and engage in positive activities:
	Implement BIG Lottery Funded Play Rangers scheme/Play Leaders projects
CONSULTATION (community survey, complaints want changing)	s, other surveys, focus groups – what service users
Vision Management	Develop a comprehensive range of customer surveys Strengthen Performance Management Framework Create and devise a Marketing Strategy Implementation of complaints procedure Implementation of suggestion scheme
PERFORMANCE MANAGEMENT	
Changes to the culture Block	Performance Management dept priority:
Continue to develop improved communication using technology	Develop and implement improved IT services by investigating on-line bookings, web based services Develop existing IT services for delivery of Marketing Strategy Introduce Staff training for IT services Investigate IT solutions to Financial monitoring
Charter Mark Assessment	Prepare for the Charter Mark assessment
RESOURCES (budget pressures/surpluses; recr	uitment/retention issues; asset management)
Deliver on Efficiencies to invest and maintain	Provide high quality value for money services maximising income generation: • Implement Facilities based business plans • Seek investment in existing and new cultural facilities and events
Staff retention and Workforce Planning issues.	Support employees to maximise their full potential:

OPPORTUNITIES (procurement, re-engineering, t	funding)
Secure external funding for Sports and the Arts	 Seek investment in existing and new cultural facilities and events and Sports and Arts projects Seek investment in existing nursery provision
Business Plans for the Leisureworks facilities	Implement the Centre's Business Plans
To continue to work with DDC to develop new sporting facility in Consett	Provide high quality value for money services maximising income generation:
	Develop Capital programme for facilities
Local Government Review	Identify and establish funding/partnerships
RISKS (what could stop the service delivering its	strategic objectives)
Unable to meet income targets due to changes in market trends and product life cycle	Implement the Centre's Business Plans
Staff turnover, retention, skills deficiencies and job evaluation	Develop the workforce to deliver high quality value for money services
Unable to meet financial projections from Service Plan 2007/08	Budgets presented in the Service Plan 2007/08 need to be investigated and scrutinised and new budgets need to be prepared in line with the business
Age of cultural buildings makes it difficult for modern day usage	Seek investment in existing and new cultural facilities and events
Local Government Review	Identify and establish funding/partnerships
Potential Refurbishment of the Belle Vue Sites in conjunction with agreed CSV development	Deliver agreed proposal /option for development
Staff Structure/Job Evaluation	Identify and review impact of new staffing structure and job evaluation
Terms and Conditions	Negotiate, agree and implement a single set of Terms and Conditions
Change in Government policy on childcare resulting in changes to tax credits and childcare allowances	Implement Centres' Business Plans

ent: Ensure	Access for all					
Governme	ent					
To facilitate improved access to services devel Leisu enhar environment oppor promand e oppor mana geographounce		Link to Aims a	and Values			h, well being and for all communities in
Link to Leisureworks' objective Shaping a better Derwentside Ensuring access		Link to Community Strategy Themes			Health – Strengthen disadvantaged communities and address the needs of vulnerable groups	
Directorate	Milestones	Time for completion	Pls	Targets	Resource	Key Outcome
= & E	Review of Current Pricing Structure including risk analysis Creation of Draft Policy Implementation Plan Adoption of Pricing	Begin April 2008 Sept 2008 Dec 2008 April 2009	LW 1 – LW7 LW 10 -LW34	See Appendices	Existing resources	The delivery of a Leisureworks pricing Policy maximising income and promoting inclusion
, i	jective laccess to	development of Leisureworks to enhance the local environment and maximise commercial opportunity whilst promoting inclusion and extend business opportunities beyond management and geographical boundaries bjective Shaping a better Derwentside Ensuring access for all Directorate Milestones F & E Review of Current Pricing Structure including risk analysis Creation of Draft Policy Implementation Plan Adoption of Pricing	Government jective To drive the operation and development of Leisureworks to enhance the local environment and maximise commercial opportunity whilst promoting inclusion and extend business opportunities beyond management and geographical boundaries bjective Shaping a better Derwentside Ensuring access for all Directorate Milestones Time for completion F & E Review of Current Pricing Structure including risk analysis Creation of Draft Policy Sept 2008 Implementation Plan Dec 2008 Adoption of Pricing April 2009	Government Continue the operation and development of Leisureworks to enhance the local environment and maximise commercial opportunity whilst promoting inclusion and extend business opportunities beyond management and geographical boundaries	Government jective	Government

Create Cultural Diversity Plan for Sports and the Arts	O & S	Review Leisureworks Equal Opportunities Policies and Procedures Work with Strategic Partners i.e. Sports England, Arts Council etc	Oct 2007 Ongoing	LW1 – LW7 LW13, LW18, LW22, LW26, LW30, LW34	See Appendices	Within existing resources	Improve access to services
		Work with Durham Sport to achieve Equality Standard for Sport	Ongoing				
		Adoption of a Cultural Diversity plan	Sept 2008				
Develop facilities for Adult Day Service in partnership with DCC	O & S	Work with partners DCC	Ongoing	LW1, LW2	See Appendices	Within Existing resources/ Source external funding	Promoting inclusion. Extending business opportunities. Increase participation in physical activity.
Promote access	O & S	Undertake an Access Audit Look at pricing and packaging	April 2008 May 2008	LW1 – LW6 LW13, LW18, LW22, LW26, LW30	Increased opportunities Increases in attendance	Use existing resources	Increase participation in cultural activities for disadvantaged groups
		Collate list of target groups	May 2008		See Appendices		
		Produce literature and target relevant groups	June 2008				
		Monitor	Quarterly				

sporting hubs meeting	Ensure that the Community Sports Network delivers And attracts £180,000 external grant from Sport England	O & S	CSN presents Action Plan Submit stage 1 portfolio CIF application Sport England North East review stage 1 applications Applicant informed of stage 1 decision Work up stage 2 application with Durham Sport and Sport England to Submit stage 2 application Sport England North East review stage 2 applications Regional Sports Board meeting and final decision. Applicant informed and award letter sent CSN Officer to co-ordinate the first sporting hubs meeting	5 Nov 07 23-29 Nov 07 Nov to 20 Dec 07 21 Dec 07 Jan-Feb 08 8 Feb 08 3 March 08 25 March 08 27 Nov 08	KPIs currently being developed as part of CIF application	Increase numbers of people taking part in sport and active recreation by 1% year on year See Appendices	New/Existing resources Sport England funding and match funding from PCT and other partners	Increase participation in sport and physical activity. Widen access to opportunities for sport and active recreation
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Re-launch Support With Buses scheme to local schools	O & S	Promote in Summer What's On	April 2008	LW1, LW5, LW6, LW15 – LW22	Increase in no. of performances	Use existing resources	Develop the programme
		Re-affirm with promotion of Educational Theatre in autumn period	September 2008		Increase in attendance Increased engagement with schools		Increase participation Strengthen relationships with local schools
Continue to support the development of high quality community sports clubs	O & S	Monitor Six monthly report to Sport England June 2008 Dec 2008	April 2009 Three year project June 2010	Club Development KPIs SE1 - SE6	Audit 10 Clubs 4 Clubs to achieve Clubmark Update and redevelop Sports Directory	Existing plus Active England Funding	More high quality community sports clubs

Work with key community groups to deliver on Social Inclusion issues

Additional information

Priority for Impr	·	ove health & well being ernment:						
Link to Service	Plan objective	To work in partnership with public, private and voluntary sector to develop rich and diverse sports and arts opportunities which enhance the health and social wellbeing of the community developing and implementing programmes of diversionary activities	Link to Aims and Values			Improve health, wellbeing and quality of life for all communities in Derwentside		
Link to Leisureworks objective Ensuring access for all		Link to Community Strategy Themes			Improved Health A Reduction in Health Inequalities – Proved improved access to physical activity opportunities which promote a healthier lifestyle			
Actions needed to deliver improvement	Directorate	Milestones	Time for completion	Pls	Targets	Resource	Key Outcome	
DLI to work with PCT/Age Concern to deliver Healthy Horizons Project	O & S	Confirm Funding from PCT Attend first meeting to confirm funding and agree way forward	Nov 07 20 Nov 07	Currently being developed as part of CIF application	See Appendices	Existing resources and funding from PCT and other partners	A substantial increase in the number of older people, and hard to reach groups, undertaking exercise in a supported environment	

Develop the Sports and Arts programme linked to health Agenda	O & S	Expand the Exercise Referral Programme to include walking and cycling Deliver an Arts programme of activities, Courses, workshops and events that will increase participation linked to the Health Agenda including Mental Health	Begin in April 2008 Ongoing	LW1 – LW4, LW6	See Appendices	Existing Resources PCT and Sport England Funding.	Ensure strategic approach to the development of sport and physical activity in Derwentside. Increased number of workshops and participants
Increase participation in the Sports Development programme through the Community Sports Coach Scheme (CSC)		Submit Expression of Interest Forms, NGB support letters and funding confirmation to Durham Sport Durham Sport to submit CIF Stage 1 Portfolio Application to Sport England Sport England assesses CIF stage 1 Portfolio Application Leisureworks (SDO) to work with Durham Sport on CIF Stage 2. Leisureworks will need to complete and submit a risk assessment, delivery plan & job descriptions for each post CIF Stage 2 information to be submitted to Durham Sport Durham Sport to submit CIF Stage 2 Portfolio Application to Sport England RSB Meeting to approve CIF Stage 2 Portfolio Application	Ongoing 28 Sept 07 W/C 15 th October 07 W/C 22 October 07 29 th Oct -30 th Nov 30 th Nov 07 W/C 17 th Dec 07 Early 08 TBC	CSC KPIs		Existing, LSP and potential health support Existing, Sport England and Schools Sports Partnership/ PCT	Increased participation from all sections of the community including target groups e.g. over 45s, women & girls', BME, living in a deprived area

Try Five Project To increase participation levels in regular exercise and encourage and promote the lifestyle advantages of sport and physical activity in both health and social terms	O & S	Linked to Healthy Horizons and CSN milestones	Begin April 2008 & Ongoing	Increase numbers of people taking part in sport and active recreation by 1% year on year KPIs currently being developed as part of CIF application	PSA Floor Targets, ODPM PSA 1 In deprived areas, substantially reduce mortality rates from heart disease and stroke and related diseases so that the absolute gap between the national rate and the average rate for deprived areas is reduced by 40% by 2010.	Within existing resources Sport England and PCT	Creating a Healthy Living Culture by increasing the proportion of the population leading healthy lifestyles
DLI to develop existing Exercise on Referral programme in conjunction with A National Quality Assurance Framework		Update Operating Protocol Distribute Operating Protocol and launch scheme to medical professionals	31/12/07 31/3/08		DoH PSA Floor Targets Tackle the year on year rise in obesity among children under 11 by 2010		

Increase participation in Swimming Development	O&S	To introduce a rolling programme of swimming lessons Develop a Beacon Programme To develop school swimming at the Stanley venue Linked to CSC milestones above	September 2008 Ongoing Ongoing	LW3 – LW4 CSC KPIs	See Appendices	Within existing resources and Sport England, ASA, CSC CIF Support	Increased participation from all sections of the community including target groups e.g. over 45s, women & girls', BME, living in a deprived area
Make a contribution via Dance and the Arts, to the Government's Health Agenda for Over 50's	O&S	Meet with Try 5 and DLI co-ordinators, and the Arts Development Officer. Research gaps, demand and price. Look at funding streams. Agree and implement and promote a programme of activity. Monitor	June 2008 July 2008 September 2008 Ongoing	LW2, LW6, LW7, LW10 – LW14 LW15 – LW18 LW19 – LW22	See Appendices	External funding	New activity for the Lamplight Strengthening of the concept that Dance is a physical activity and can improve health and deserves funding

Additional information

Link to Change D	Oriver: Gover Local	nment:					
Link to Service Plan objective To offer a welcoming visitor experience for all our customers/participants, at all times putting the customer/participants first		To work in partnership with public, private and voluntary sector to develop rich and diverse sports and arts opportunities which enhance the health and social well-being of the community developing and implementing programmes of diversionary activities	Link to Aims and Values			Create opportunities for individuals to learn and achieve Improve health, wellbeing and quality of life Promote social inclusion through a wide range of accessible services	
Link to Leisureworks objective		Putting the customer first Ensuring access for all	Link to Community Strategy Themes			Children and Young People – To work in partnership with parents, children and young people to enable them to improve their quality of life Lifelong Learning – Develop extended services schooling throughout Derwentside via the promotion of positive partnership working	
Actions needed to deliver improvement	Directorate	Milestones	Time for completion	Pls	Targets	Resource	Key Outcome
Look for potential new Arts ambassador(s) with Derwentside/DTSA links	O&S	Deliver Forums for consultation with arts sector, Friends groups, users etc	Ongoing	LW2, LW5, LW6,LW7, LW15 – LW18 LW19 – LW22	1 new Arts ambassador during 2008/09 See Appendices	Within existing resources Outcome of staffing re-structure	Provision of a diverse programme of cultural activities for young people.

Increase uptake of sport recreation & Arts amongst young people (LAA product) & Support the development of locality based engagement of young people	O&S	Increase frequency of Young Peoples Music and Youth Theatre workshops Extend services in schools programme and via Out of School Hours Learning Programme Deliver a co-ordinated Summer Holiday Activity Programme delivering a comprehensive range of inclusive opportunities for participation	(March 2009) Ongoing March 2009	LW1 –LW7 LW10 – LW34	Continue Youth dance programme; 1 new youth theatre project; develop young bands nights and linked workshops See Appendices	ACE grant	To facilitate the development and implementation of a relevant and appropriate range of activities and opportunities to and with young people
		Link to Empowering Young People Pilot Programme to develop an innovative programme of activities aimed at young people in school years 9-12	Ongoing			County Durham EYPP	Empower young people to have a role in influencing the shape of the programme and provide support needed to make
		Community Sports Coaches to increase the quantity (& quality) of sporting opportunities	Continued Assessment	CSC KPIs	See Appendices		choices to participate in positive activities
		Work with the Schools Sports Partnership (SSP) to increase participation in schools festivals and develop school club links					

Work with Spice project offering children's sport and art opportunities	O & S	Work in partnership with DDC Spice Project	Ongoing	LW1 – LW2 LW4 LW 10 – LW34	See Appendices	Within existing budgets	Greater participation in sport and arts activities
Take forward Play Strategy (LAA product)	O & S	Develop play strategy action plan for the play ranger project Play Portfolio submitted to BIG Lottery Fund and anticipating a decision in December 2007 Review the plan	Project to commence in April 2008 and run for 3 years with continued assessment	Increase participation in play	See Appendices	BIG Lottery Fund £220,000	More children and young people will take part in a wider range of good, inclusive and accessible play experiences Increased capacity to provide good quality play opportunities for children and improved customer satisfaction with play areas through play ranger support
Explore ability of Leisureworks to participate in Young Peoples Arts Awards scheme	O&S	Host session(s) for new leaders and identify potential staff who might qualify as YPAA leaders/ mentors. Identify interested and eligible Leisureworks arts staff for possible training and registration as YPAA leaders/mentors.	March 2009 Summer 2008	LW1 – LW2 LW4 LW6 LW7 LW15 – LW34	Host at least 1 training event in 2008/09 1 DTSA staff member to be trained See Appendices	Within existing resources Outcome of staffing restructure	Provision of a diverse programme of cultural activities for young people.

Develop	O & S	Negotiate and agree transfer	April - June	LW1,	See	Existing	Implementation of a
transfer		package with Competition	2008	LW23 -	Appendices	resources	successful transfer
package for		Line		LW26			programme that will provide improved
young people aged 14-18 yrs		Agree promotional timetable	July 2008				access to young
moving from the		and publicity campaign					people and keep them
SHOKK Gym to			_				in a fitness regime for
adult fitness		Implement	Sept 2008				a longer period of
suites.							time.
		Monitor	Half Yearly				

Additional information
Big Lottery Funding of £220,000 following development Play Strategy

Link to Change	Driver: Cons	sure customer focused servi sultation ormance management	ces					
To provide val services throu & Arts and pro	Link to Service Plan objective To provide value for money services throughout Sports & Arts and proactively work towards recognised quality standards To offer a welcoming visitor experience for all our customers/participants, at all times putting the customer/participants first		Link to Aims and Values Putting the customer first Engage with our communities and partners					
Link to Leisurev	vorks objective	Provide excellent services Putting the customer first	Link to Comm	nunity Strategy	Themes			
Actions needed to deliver improvement	Directorate	Milestones	Time for completion	Pls	Targets	Resource	Key Outcome	
Develop and implement improved IT services to collect more reliable data on customers	F&E	Produce an action plan identifying how Leisureworks can introduce, online bookings and web based services to book activities in both Arts and Sports buildings.	Sept 2008	LW1 –LW7 LW10 – LW34	See Appendices	Within existing resources	An improved IT service dedicated to improving IT functionality.	
		Devise a plan to measure KPI's, programming, targeting particular groups and gift aid.	Ongoing					
		Subscribe to text messaging software	Sept 2008					

Investigate Charter mark Process application	CEO/O & S	Attend Regional & National Seminars explaining the new "standard" and develop networks Create a communications plan for staff Create action plan for development Review Application	As determined by completed standard As above As above As above As above	LW1 – LW34	See Appendices	Within existing resources	To improve quality of standards for front line services and customer satisfaction
Create & Devise a Marketing Strategy	F&E	Develop timetable of activity relevant to service areas across all 5 buildings Development Programme? Look at current programmes and usage levels Identify gaps and change areas Consult with staff, users and non-users, and identify demand Develop marketing plans and activate	From June 2008 Ongoing Ongoing Ongoing	LW1 – LW7 LW10 – LW34	Improve upon Vision Management Survey outcomes Increased attendance/ income for specific areas	Existing resources Possible Derwentside College and/ or local partnerships	Increase service user involvement and satisfaction

Investigate	F&E	Research cost, time and	То	LW1 – LW2	Increase in	Potential	Thorough
the viability of		impact.	December	LW7, LW13,	income	partnership	promotional coverage
producing a			2007	LW18,		arrangement	across the district for
Leisureworks				LW22,		using	both Sport & the Arts.
magazine				LW25,		commercial	
		Carry out options appraisal	February	LW30,	Raised public	advertiser and	
		and report	2008	LW34	awareness of	or publishing	
					Leisureworks	company	
		If agreed, produce and	June 2008		activity	together with	
		distribute				existing	
					See	resources	
		Monitor impact	Ongoing		Appendices		
Additional info	rmation			_			

Link to Change	Driver: Reso	ources					
Link to Service Plan objective To provide value for money services throughout Leisure & Arts and proactively work towards recognised quality standards To seek private and public sector funding opportunities which complement the overall service objectives and support the department's MTF plan		Link to Aims a	and Values		Provide high quality value for money Promote a culture of entrepreneurship and innovation		
Link to Leisure	works objective	Enhancing our capacity to improve Provide excellent services	Link to Comm	nunity Strateg	y Themes		
Actions needed to deliver improvement	Directorate	Milestones	Time for completion	Pls	Targets	Resource	Key Outcome
Community Sports Coaches to make a significant contribution to increasing the quality and quantity of sporting opportunities	O&S	Increase revenue opportunities and promote access particularly through new programmes to include: swimming, gymnastics, multi-sports, athletics, tennis, disability sports and cycling and walk-leader courses.	As above	CSC KPIs	See Appendices	Within Existing resources Sport England and Schools Sports Partnership	Increased participation from all sections of the community including target groups, e.g. over 45's, women & girls', BME, living in deprived area

Budgets presented in Service Plan 2007/08 to be investigated and scrutinised and prepared in line with the business to enable Leisureworks to identify business opportunities	O&S	Scrutinise budgets and forecasting. Identify funding gaps. The budgets will need to take into account growth, although price inflation is included on sales. Implement Business Plans for all facilities	Monthly Quarterly March 08	LW10 –LW34	See Appendices	Within existing resources	Identify new budgets that reflect business opportunities and develop business plans to provide high quality value for money services across all facilities.
in income potential							
Seek investment in existing and new cultural facilities and events	O & S	To strengthen Leisureworks' relationship with the Durham Strategic Arts Officers Group; lead development of a 1 year "Festivals In Business" programme for festival organisers in the county Continue involvement with	Completion by October 2008	LW2 & LW7	£198,000 Target of 10 County Durham Arts festivals to benefit One new	Within existing resources Project funded by ERDF and CDSAOG sub regional	Enhance provision of sustainable arts festivals in County Durham; contribute to visitor economy and strengthen festival provision for residents
	ADIVI	Durham Brass Festival Partnership	Origonity		event or workshop in 2008 See Appendices	within existing funds; support fund raising by partnership	Retain and expand Brass Events Programme in Derwentside

CEO/O&S	Consider any staffing structure issues Produce a Business Plan to deliver the operation of The Store	January 2008 April 2008	LW2, LW10 – LW14	See Appendices	Within existing resources and developing funding opportunities	Deliver value for money diversionary activities; secure viable future of The Store as a cultural/HLC facility for Derwentside
ADM	Attend CDSAOG meetings; ensure there are discussions with DCA as lead organisation	Ongoing; festival in autumn 2008		New creative writing event/ activity	Within existing resources; support efforts to attract external funds	Enhance creative writing opportunities for Derwentside residents
O & S	Explore and acquire funding from Early Years and DCC funds for training and development of service	Ongoing	LW1 LW13, LW23 - LW26	See Appendices	Potential funding Early Years and DCC Funds	To improve nursery provision
F&E	Agree packages Implement and promote Monitor	July 2008 Sept 2008 Jan 2009	LW 1 – LW2 LW5, LW6 - LW7, LW10 - LW34	See Appendices	Within existing resources and potential sponsorship	Increased income and strengthening of customer relationships
	ADM O & S	Produce a Business Plan to deliver the operation of The Store ADM Attend CDSAOG meetings; ensure there are discussions with DCA as lead organisation O & S Explore and acquire funding from Early Years and DCC funds for training and development of service F & E Agree packages Implement and promote	ADM Attend CDSAOG meetings; ensure there are discussions with DCA as lead organisation Explore and acquire funding from Early Years and DCC funds for training and development of service F & E Agree packages Implement and promote April 2008 April 2008 Ongoing; festival in autumn 2008 Ongoing Festival in autumn 2008 Ongoing Sept 2008	Produce a Business Plan to deliver the operation of The Store ADM Attend CDSAOG meetings; ensure there are discussions with DCA as lead organisation O & S Explore and acquire funding from Early Years and DCC funds for training and development of service F & E Agree packages Implement and promote April 2008 Ongoing; festival in autumn 2008 Congoing LW1 LW13, LW23 - LW26 LW1 - LW2 LW5, LW6 - LW7, LW10 - LW34	ADM Attend CDSAOG meetings; ensure there are discussions with DCA as lead organisation Explore and acquire funding from Early Years and DCC funds for training and development of service F & E Agree packages Implement and promote April 2008 April 2008 April 2008 Congoing; festival in autumn 2008 Congoing; festival in autumn 2008 Congoing; festival in autumn 2008 Congoing LW1 LW13, LW23 - LW26 Appendices Prevalue Appendices Appendices New creative writing event/activity Congoing LW1 LW13, LW23 - LW26 Appendices See Appendices Appendices	ADM Attend CDSAOG meetings; ensure there are discussions with DCA as lead organisation O & S Explore and acquire funding from Early Years and DCC funds for training and development of service F & E April 2008 New creative writing event/ activity writing event/ activity The second acquire funding from Early Years and DCC funds for training and development of service F & E Agree packages Implement and promote April 2008 April 2008 April 2008 April 2008 New creative writing event/ activity writing event/ activity Potential funding Early Years and DCC Funds for training and development of service F & E Agree packages Implement and promote Sept 2008 LW1 – LW2 LW5, LW6 – LW7, LW10 – LW34 Appendices Within existing resources; support efforts to attract external funds DCC Funds Within existing resources; support efforts to attract external funds C & S Explore and acquire funding from Early Years and DCC funds F & E Agree packages July 2008 LW 1 – LW2 LW5, LW6 – LW7, LW10 – LW34 Appendices

Link to Change	Driver: Reso	ources					
encourage s their full pot effective cor training opp		To develop, support and encourage staff to reach their full potential through effective communication, training opportunities and management systems	Link to Aims a	and Values		-	oyees are supported to maximise their
Link to Leisure	works objective	Enhancing our capacity to improve	Link to Comm	nunity Strategy T	hemes	Lifelong Lea	rning
Actions needed to deliver improvement	Directorate	Milestones	Time for completion	Pls	Targets	Resource	Key Outcome
Implement workforce development	CEO	PDR's	6 monthly	LW8 – LW9	See Appendices	Within existing resources	Improve staff retention and increase skill base of staff
Implement Team Plans to mirror the key aims and objectives of the Service Plan	CEO	Team Plan	Yearly and 6 monthly review	Linked with PDR development	See Appendices	Within existing resources	To deliver a more coordinated Service Plan and to provide empowerment to the Departmental Management Team
Develop Workforce Development Plan and submit application to Sport England	O & S	Currently sitting with Durham Sport awaiting decision on way forward from Sport England	Ongoing	N/A	See Appendices	Sport England, existing resources, Business Link and other partners	Better qualified workforce

Deliver customer training for front line service staff	O & S	Embed customer service training opportunities	Ongoing March 08	LW1 – LW2 LW7, LW13, LW18, LW22, LW26, LW30, LW34	See Appendices	Within existing resources	Improved customer care and satisfaction
Review current pension schemes for trust staff in line with budget provision	F&E	Identify alternative pension schemes Prepare Leisureworks' draft pension scheme	Ongoing April 2009	N/A	N/A	Within existing resources	An agreed Leisureworks' pension scheme with staff
Monitor and reduce any negative impact of the job evaluation process	CEO	Establish an appeals process	Established by Job Evaluation Process	N/A	N/A	Within existing resources	Maintain staff retention

Additional information
Potential HR implications, legal implications regarding Job Evaluation & potential appeals following evaluation

Link to Change	Driver: Perf	ormance Management						
Link to Service Plan objective To provide value for money services throughout Leisure & Arts and proactively work towards recognised quality standards				s and Values		Provide high q services	Provide high quality value for money services	
Link to Leisure		1		munity Strate	-			
Actions needed to deliver improvement	Directorate	Milestones	Time for completio	Pls	Targets	Resource	Key Outcome	
Review KPIs In line with Government agenda	F&E	KPI & IT review	Ongoing as required	N/A	N/A	Within existing resources	Improve management information and service delivery.	
Implement self assessment tools for Arts Council and Sport England	CEO	Agree scope of assessment Complete self assessment	Sept 08 April 09	N/A	N/A	Within existing resources	Improve management information and service delivery.	
Develop & implement Action Plan from 2006/7 arts at the strategic centre self-assessment	CEO/O&S/A DM	Discuss findings of self assessment with DDC; develop action plan and agree implementation responsibilities and timetable; Implement action plan	Complete by April 2008 Complete by March 2009			Within existing resources, although some actions may require additional funding/ partnership delivery	Improve management information and service delivery; enhance working partnerships and strategic use of the arts.	

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Develop funding strategy	F&E	Prepare funding strategy, investigating gift-aid fund raising, external funding and treasury management	Review dates	LW10, LW11 LW14, LW15 LW16, LW19 LW20, LW23, LW24,	See Appendices	Within existing resources	Provide additional sustainable income stream for DTSA
		Identify Charity Status implications for Leisureworks and produce an action plan identifying issues, key aims & review Plan	Sept 2008	LW27, LW28, LW31, LW32			
Monitor and review existing Service Level Agreements	F&E	SLAs to be established for value for money Implement Best Value arrangements for DTSA	April 2008 onwards Ongoing	LW11, LW14, LW16, LW20, LW24, LW28, LW32	See Appendices	Within existing resources	Best Value for money
Investigate New Financial Management System	F&E	Investigate alternative Financial Management Systems with a view to identify most appropriate for DTSA Review Service Level Agreement with Derwentside District Council Implementation	To begin April 2008 2009/10	N/A	N/A	Within existing resources	More efficient and improved Pay Roll system and savings for DTSA
Local Government Review	F&E	Completion of a risk assessment and opportunities analysis	Ongoing	N/A	N/A	Within existing resources	To reduce risk and exploit opportunity to establish funding and security for DTSA
Investigate and develop a green sustainability policy for Leisureworks	F&E	Continue to attend energy sustainability meetings Identify funding to commission a research document Develop and implement the project	Ongoing Sept 2008 March 2009	LW14	See Appendices	Within existing resources and identified funding through the relevant streams	To produce a green policy for Leisureworks that have a direct impact on energy usage
Additional info	rmation		•				

KEY PERFORMANCE INDICATORS (KPIs)

Indicator	Definition	Target
LW1	Satisfaction with Sports	Increase by 1%
LW2	Satisfaction with the Arts	Increase by 0.5%
LW3	Increase participation swimming – Adults	Increase by 1%
LW4	Increase participation swimming – Children	Increase by 1%
LW5	Achieve a minimum of the National average participation at the Empire Theatre	
LW6	Increase participation at the Lamplight Arts Centre	Increase by 1%
LW7	Increasesatisfaction with festivals and events	Increase by 1%
LW8	% of PDR's undertaken - individuals	75% complete
LW9	% of PDR's undertaken - groups	75% complete
LW10	Overall - Gross Earned Income	>RPI + 1% pa
LW11	Overall - Gross Expenditure	<% of Earned Income pa
LW12	Overall - Number of Customers	> 1%
LW13	Overall – Customer Satisfaction	> 1%
LW14	Overall - Efficiency	Cash 3%
LW15	Empire Theatre – Income	> RPI + 1%
LW16	Empire Theatre – Expenditure	<% Income % pa
LW17	Empire Theatre – Number of Customers	> 1%
LW18	Empire Theatre – Customer Satisfaction	> 0.5% ↑ pa
LW19	Lamplight – Income	> RPI + 1% pa
LW20	Lamplight – Expenditure	< % Income % pa
LW21	Lamplight – Number of Customers	> 1% ↑ pa
LW22	Lamplight – Customer Satisfaction	> 1% ↑ pa
LW23	Louisa Centre – Income	> RPI + 1% pa
LW24	Louisa Centre – Expenditure	< % Income % pa
LW25	Louisa Centre – Number of Customers	> 1% ↑ pa
LW26	Louisa Centre – Customer Satisfaction	> 1% ↑ pa
LW27	Belle Vue Sports – Income	> RPI + 1% pa
LW28	Belle Vue Sports – Expenditure	< % Income % pa
LW29	Belle Vue Sports – Number of Customers	> 1%
LW30	Belle Vue Sports – Customer Satisfaction	> 0.5% ∱ pa

LW31 LW32 LW33 LW34 LW35 LW36	Belle Vue Swim – Income Belle Vue Swim – Expenditure Belle Vue Swim – Number of Customers Belle Vue Swim – Customer Satisfaction Develop a talented Sportsman Develop a talented Artist	> RPI + 1% pa <% Income % pa > 1% ↑ pa > 0.5% A pa 1
SE1 SE2 SE3	CLUB DEVELOPMENT KPIS Participants Active Members Organisation Accreditation	1000
SE4 SE5 SE6	Regular Coaching Sports Qualifications Regular Volunteering	5 180 100

Community Sports Coaches (5 Posts)
Key performance Indicators for all Community Sports Coach Posts - Cumulative

KPI	GROUP CATEGORY	BASELINE	YEAR 1
KPI 1Participants	Over 45's	155	370
KPI 1Participants	Women & Girls	2189	3487
KPI 1Participants	Men	405	562
KPI 1Participants	Under 16's	3150	4115
KPI 1Participants	Living in a deprived area	3615	4703
KPI 1Participants	Black & Ethnic Minorities	18	37
KPI 1Participants	Disabled	2	33
KPI 1Participants	New to sport (not participated in the last 12 months)	0	2815
KPI 2 Throughput	Over 45's	3145	9385
KPI 2 Throughput	Women & Girls	47374	153865
KPI 2 Throughput	Men	14055	18891
KPI 2 Throughput	Under 16's	69435	176385
KPI 2 Throughput	Living in a deprived area	85250	199322
KPI 2 Throughput	Black & Ethnic Minorities	619	1301
KPI 2 Throughput	Disabled	78	1327
KPI 2 Throughput	New to sport (not participated in the last 12 months)	0	130165
KPI 6 Regular Coaching	Over 45's	11	16
KPI 6 Regular Coaching	Women & Girls	32	47
KPI 6 Regular Coaching	Men	14	21
KPI 6 Regular Coaching	Under 16's	0	9
KPI 6 Regular Coaching	Living in a deprived area	38	48
KPI 6 Regular Coaching	Black & Ethnic Minorities	0	3
KPI 6 Regular Coaching	Disabled	1	4
KPI 6 Regular Coaching	NGB Qualified	69	93
KPI 6 Regular Coaching	Unqualified	1	2
KPI 6 Regular Coaching	General qualified	16	29
KPI 6 Regular Coaching	Paid full time	6	8
KPI 6 Regular Coaching	Paid part time	46	69
KPI 6 Regular Coaching	Volunteer coach	31	41



TITLE: Bowling Facilities at View Lane Park / East Stanley

TO/ON: Community Safety / Strong Communities

BY: Director of Environmental Services

PORTFOLIO: Strong Communities

STATUS: Report

STRATEGIC FACTOR CHECKLIST

The Council's Corporate Management Team has confirmed that the Strategic Factor Checklist has been applied to the development of this report, and there are no key issues, over and above those set out in the body of the report, that need to be brought to Members' attention.

1. SUBJECT MATTER

1.1 The purpose of this report is to provide a brief update in relation to the ongoing work to determine if replacement bowling facilities should be provided on Council land at East Stanley, outside of View Lane Park itself.

2. BACKGROUND

- 2.1 At the Executive Meeting of 24th April 2006 the Executive agreed to the disposal of part of the View Lane Park site, for the construction of an Adult Health Care unit.
- 2.2 Detailed Planning Permission was granted on the 25th October 2006 for the Health Care unit, along with an indicative proposal for a new bowls pavilion; bowling green; Multi Use Games Area; access road and car park on the other part of the Park.
- 2.3 With a view to trying to bring the replacement bowling facilities into use at the earliest possible date, an alternative location outside the Park has been suggested. At Full Council on the 22nd January 2008 it was agreed that officers should explore the potential of constructing the bowls facilities at East Stanley and budget provision was made. If this site proved to be a viable proposition, Members have already been advised that it would then necessitate applications being made to remove or vary some of the existing Planning conditions on the View Lane proposal, and a further application for the new facilities at East Stanley.

3 RELEVANT MATERIAL CONSIDERATIONS

- 3.1 Commencement of the Adult Centre still appears to be subject to some delay, despite the Contract for the development being signed. The construction period for the Adult Centre and associated development is in the order of 40 50 weeks, and realistically the construction of a replacement Green and Pavilion, if it were to be provided within View Lane Park, would not be able to start until after the completion of the Adult Centre and associated access works. Unless the bowling facilities were to be provided outside of View Lane Park, they would not be available for use until 2010 at the earliest.
- 3.2 A commitment was given at the time the bowling facilities were decommissioned that replacement facilities would be provided as quickly as possible. With the intention of bringing the bowling facilities into use at the earliest opportunity, the Portfolio Holder and Ward Members have discussed an alternative location outside the Park. The formal consultation process, on the potential to provide the bowling facilities at East Stanley, has now commenced and officers are having meetings with representatives of View Lane Bowling Club; East Stanley Cricket Club; Beamish and East Tanfield Football Club and The Friends of View Lane Park to gauge the views of some of the key parties. Once a proposal has been formulated, costed and provisionally agreed after the consultation exercise, any proposals would still be subject to the Planning process and further consultation with the wider community would still need to be carried out.
- 3.4 The issue of the Restrictive Covenant is under consideration and will also be a factor in making a final decision.
- 3.5 This round of consultation is due to be concluded before the 27th March 2008, after which a proposal will be drafted on how the existing View Lane Park site should be designed, as well as any proposal at the East Stanley site.

4. CONCLUSIONS

- 4.1 In summary, the consultation process to consider the potential of providing the bowling facilities at East Stanley, and outside of View Lane Park itself, has commenced and is ongoing.
- 4.2 A scheme will be designed taking into account the results of the current consultation exercise.
- 4.3 Further reports will be presented to Scrutiny Members for consideration.

4.4 Further consultations with the local community will be carried out.

For further information on the contents of this report please contact: Peter Reynolds, Director of Environmental Services (Ext 8281).

Title: The English Indices of Deprivation 2007

To/On: Community Safety and Strong Communities Scrutiny

18th March 2008

By: Director of Corporate Administration and Policy

Status: Report

1.0 Introduction

1.1 The purpose of this report is to provide a detailed overview of the new Indices of Deprivation (IMD) 2007 for England and to indicate what this means for Derwentside.

1.2 A summary presentation will be provided at the meeting to highlight key elements of the report.

2.0 Background

- 2.1 Communities and Local Government commissioned the Social Disadvantage Research Centre (SDRC) at the Department of Social Policy and Social Work at the University of Oxford to update the Indices of Deprivation 2004 (IMD 2004) for England. Following an extensive public consultation, an independent academic peer review and a significant programme of work, the new Indices of Deprivation 2007 (IMD 2007) were produced in late 2007.
- 2.2 The IMD is a Lower layer Super Output Area (LSOA) level measure of multiple deprivation. An LSOA is a geographical area of between 1,000 and 3,000 population built up from the Census Output Areas. The IMD is calculated from 38 indicators (listed in Appendix 2) grouped into seven LSOA level domain indices that are then combined to form an overall IMD score for a LSOA. The weights given to each domain in forming the overall IMD is given in Table 1 and is based on work carried out by the research team and wider consultation. It should be noted that the IMD is based on physical measures of deprivation and not on perceptions.

Table 1: Domain Weightings

Domain	Domain Weight
Income Deprivation	22.5%
Employment Deprivation	22.5%
Health Deprivation and Disability	13.5%
Education, Skills and Training Deprivation	13.5%
Barriers to Housing Services	9.3%
Crime and Disorder	9.3%
Living Environment Deprivation	9.3%

- 2.3 The methodology used for IMD 2007 was kept as close as possible to the methodology used for IMD 2004. Comparison between IMD 2004 and IMD 2007 can only be made using the rank of deprivation. The Index scores from 2004 cannot be compared with those from 2007. Though the two Indices are very similar, it is not valid to compare the scores between the two time points. The scores of every other area affect an area's score; so it is impossible to tell whether a change in score is a real change in the level of deprivation in an area or whether it is due to the scores of other areas going up or down. In order to determine if there has been an actual improvement during a period each indicator needs to be looked at individually. In the section for each domain performance of either the indicators used for the IMD or an equivalent will be presented to determine whether there has been an actual improvement or deterioration.
- 2.4The above applies to all domains except the Income and Employment domains that can be used at the LSOA, district and county levels to identify absolute numbers of people in an area who are affected by these types of deprivation. There are also two supplementary indices Income Deprivation Affecting Children and Income Deprivation Affecting Older People.
- 2.5 Where possible the indicators used in the IMD 2007 relate to 2005, the indicators used in the IMD 2004 relate to between 2001 and 2003 varying between domains. This means that changes between IMD 2004 and IMD 2007 reflect changes up to 2005. In order to give an indication as to whether Derwentside has shown actual improvement or deterioration, performance data for appropriate indicators will be presented in each domain section. The indicators may not be the same as the ones used to calculate the IMD and only give an indication of change.

3.0 Derwentside Overall

- 3.1 The IMD are calculated at LSOA. Six local authority district level summary measures of the IMD 2007 have been produced. No single summary measure is favoured over another: there is no single best way of describing or comparing England's 354 local authority districts. The six measures are:
- Average of LSOA Scores is the population weighted average of the combined scores for the LSOAs in a local authority district
- Average of LSOA Ranks is the population weighted average of the combined ranks for the LSOAs in a local authority district
- Extent is the proportion of a local authority district's population living in the most deprived LSOAs in the country
- Local Concentration is the population weighted average of the ranks of a district's most deprived LSOAs that contain exactly 10% of the local authority district's population

- Income Scale is the number of people who are Income deprived
- Employment Scale is the number of people who are Employment deprived
- 3.2 Table 2 shows the 2007 rank and 2004 rank for the six LA measures for each District in County Durham. Each LA is ranked from 1 to 354 with 1 being the most deprived. Derwentside has improved its rank in all six of the LA measures. Derwentside is the fourth most deprived District in County Durham ahead of Easington, Sedgefield and Wear Valley for all measure apart from Income and Employment in which Wear Valley is ahead of Derwentside. Rank of Average Score is the most commonly used LA measure showing Derwentside improving from being ranked 62 for IMD 2004 to 73 for IMD 2007.

Table 2: Summary of County Durham District IMD Ranks

LA NAME	Ran	k of	Ran	k of	Rank of	f Extent	Rank o	f Local	Ran	k of	Ran	k of
	Average Score		Averag	e Rank			Concer	ntration	Income	Scale	Emplo Sc	yment ale
	2007	2004	2007	2004	2007	2004	2007	2004	2007	2004	2007	2004
Derwentside	73	62	58	50	81	67	126	98	140	128	115	107
Chester-le-Street	140	118	141	123	132	116	151	135	297	270	238	202
Durham	180	156	203	177	145	128	138	125	229	207	159	143
Easington	7	8	7	7	7	7	35	28	108	100	68	62
Sedgefield	54	55	44	43	52	55	98	100	135	131	106	97
Teesdale	209	185	195	171	214	216	210	211	351	351	351	347
Wear Valley	33	32	26	24	50	44	42	49	176	158	156	146

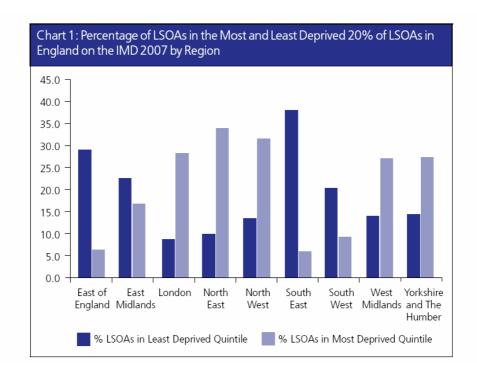
3.3 In addition to the LA summaries a summary is also produced at county level. The county summaries are not comparable to the LA summaries. Table 3 shows the 2007 rank and 2004 rank for County Durham. County Durham has improved its rank for all measures except Employment where it has maintained its rank.

Table 3: Summary of County Durham IMD Rank

County	Ran Averag	k of e Score			Rank of			f Local ntration	Ran Income			k of yment ale
	2007	2004	2007	2004	2007	2004	2007	2004	2007	2004	2007	2004
Durham	50	48	51	47	48	47	53	51	17	15	7	7

- 3.4 Nationally the North East has the highest proportion of deprived LSOA as illustrated by Chart 1. England's most deprived 20% of LSOAs have the following characteristics on average:
 - Just over a third of people (35.4%) are income deprived
 - One in five of women aged 18 to 59 and men aged 18-64 (20.3%) are employment deprived
 - Just under half of children (48.8%) live in families that are income deprived

37.5% of older people are income deprived



3.5 Within Derwentside 85.5% of LSOA have improved their rank from IMD 2004 to IMD 2007 but this has lead to only one less LSOA in the 20% most deprived nationally. Appendix 1 shows a summary for the LSOA in each Ward and an estimate of where the Ward would sit nationally based on the LSOA it consists of. Stanley Hall is the only Ward to have a worse percentile position nationally in IMD 2007 than IMD 2004, all other Wards have shown a relative improvement.

Table 4: Summary of Derwentside LSOA IMD Ranks

	SOA with Im Rank	proved	SOA in Bottom 20% Nationally		
	Number	%	2007	2004	
Overall IMD	47	85.5	14	15	

4.0 Income

4.1 The purpose of this domain is to capture the proportion of the population experiencing income deprivation in an area. The income domain is one of two domains where an LA summary is available. The summary calculates the number of people classed as income deprived within the LA boundaries. Despite having more people classed as being income deprived, 16,182 up from 15,456, Derwentside has improved its rank to 140 from 128.

Table 5: Income Scale Summary

200	04	200	07
Score	Rank	Score	Rank

Inco	ome	15456	128	16182	140

4.2 The income domain is one of two domains where the score between the IMD 2004 and IMD 2007 is comparable. The score represents the proportion of residents within the LSOA who are classed as income deprived. Between IMD 2004 and IMD 2007 72.7% of Derwentside LSOA have improved their rank but only 36.4% have improved their rate. Overall this suggests that Derwentside's has become more income deprived but at a slower rate than other parts of England.

Table 6: Summary of LSOA Income Deprivation

Domain	SOA with I Rat	•	SOA with Ir Ran	•	SOA in Bottom 20% Nationally		
	Number	%	Number	%	2007	2004	
Income	20	36.4	40	72.7	11	16	

- 4.3 The introduction of Pension Credit, Working Tax Credit and Child Tax Credit have meant that there are significant and inevitable changes from the indicators in the ID 2004 and these changes are described in detail above. The aim has been, in spite of these changes, to maximise comparability.
- 4.4 In addition, an Income Deprivation Affecting Children Index and an Income Deprivation Affecting Older People Index were created. These two indices represent the proportion of children aged 0-15 living in income deprived households and the proportion of older people aged 60 and over living in income deprived households respectively. Derwentside has shown a improvement against income deprivation affecting Children but not Older People. This may simply be due to changes in the benefit system and how the IMD is calculated but further work is needed to determine the cause.

Table 7: Summary of Income Deprivation affecting Children and Older People

Domain	SOA with Improved		SOA with Improved		SOA in Bottom 20%	
	Rate		Rank		Nationally	
	Number	%	Number	%	2007	2004
Income Deprivation Affecting Children	35	63.6	42	76.4	9	14

Domain	SOA with Improved		SOA with Improved			
	Rate		Rank		Nationally	
	Number	%	Number	%	2007	2004
Income Deprivation Affecting Older People	10	18.2	30	54.5	17	19

5.0 Employment

5.1 This domain measures employment deprivation conceptualised as involuntary exclusion of the working age population from the labour market. The employment domain is one of two domains where an LA summary is available. The summary calculates the number of people

classed as employment deprived within the LA boundaries. Derwentside has fewer people classed as being employment deprived, 7,804 down from 8,620; this has been accompanied by an improved rank to 115 from 107.

Table 8: Employment Scale Summary

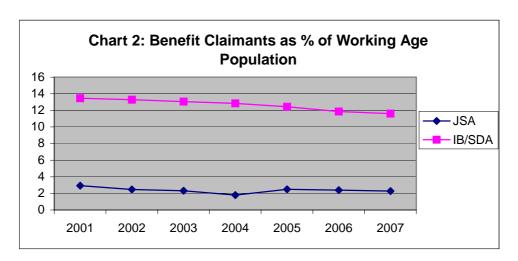
	2004	4	2007		
	Score	Rank	Score Rar		
Employment	8620.25	107	7803.5	115	

5.2The employment domain is one of two domains where the score between the IMD 2004 and IMD 2007 is comparable. The score represents the proportion of residents within the LSOA who are classed as employment deprived. Between IMD 2004 and IMD 2007 96.4% of Derwentside LSOA have improved their rate but only 78.2% have improved their rate. Overall this suggests that Derwentside's has become less deprived in relation to employment but at a slower rate than other parts of England.

Table 9: Summary of LSOA Employment Deprivation

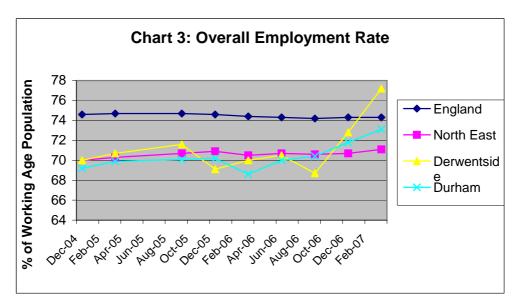
Domain	SOA with Improved Rate		SOA with Improved Rank		SOA in Bottom 20% Nationally	
	Number	%	Number	%	2007	2004
Employment	53	96.4	43	78.2	30	33

5.3 Benefit claimants for the IMD 2004 related to 2001. The proportion of the working age population claiming JSA or IB/SDA between 2001 and 2007 is shown in Chart 2. It shows that there was been an actual reduction in claimants between 2001 and 2005, and this trend has continued to 2007.



Source: DWP accessed through Nomisweb 11/02/08

5.4The fall in benefit claimants has been coupled with an increase in the Employment Rate for Derwentside that in March 2007 was recorded as being higher than the national average.



Source 1: Annual Population Survey accessed through Nomisweb 31/01/08

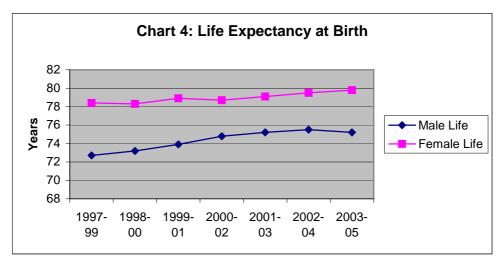
6.0 Health and Disability

6.1 This domain measures rates of poor health, early mortality and disability in an area and covers the entire age range. 83.6% of Derwentside LSOA have improved their rank between IMD 2004 and IMD 2007 and the number of LSOA in the bottom 20% nationally has reduced from 37 to 29 indicating that Derwentside has improved relatively to other parts of England in relation to health deprivation.

Table 10: Summary of LSOA Health and Disability Deprivation

Domain	SOA with Ra	•	SOA in Bottom 20% Nationally		
	Number	%	2007	2004	
Health and Disability Deprivation	46	83.6	29	37	

6.2 Years of potential life lost used in the IMD 2004 related to 1997 to 2001. Looking at male and female life expectancy between 1997 and 2005 shows a steady increase over this period indicating that the relative improvement shown in the IMD has been associated with an actual improvement. In addition to this there has also been a reduction in the proportion of residents claiming IB/SDA as illustrated in the Employment section.



Source: Floor Targets Interactive accessed 11/02/08

7.0 Education, Skills and Training

7.1 This domain captures the extent of deprivation in terms of education, skills and training in the local area. 65.5% of Derwentside LSOA have improved their rank between IMD 2004 and IMD 2007 but the number of LSOA in the bottom 20% nationally has remained the same indicating that Derwentside has improved relatively to other parts of England in relation to education, skills and training deprivation.

Table 11: Summary of LSOA Education, Skills and Training Deprivation

Domain	SOA with Im	proved	SOA in Bottom 20%		
	Rank		Nationally		
	Number	%	2007	2004	
Education, Skills and Training	36	65.5	17	17	

7.2 The indicator and the data used to measure skills has not changed from IMD 2004 meaning changes in this domain mainly reflect changes in educational attainment. The educational attainment figures for the IMD 2004 related to 2002 meaning that the relative improvement took place between 2002 and 2003. Table 12 shows the actual attainment results for 2003, 2005 and 2007 showing that the relative improvement was matched by an actual improvement in educational attainment. Results have fell for some levels and subjects between 2005 and 2007.

Table 12: Derwentside Average Educational Attainment

Level	Subject	2003	2005	2007
KS 2 Level 4	English	75.27	79.11	76.23
	Maths	74.84	78.07	73.83
	Science	88.87	87.42	84.88
KS 3 Level 5	English	64.50	70.51	67.49
	Maths	67.63	73.56	76.82
	Science	66.84	68.01	73.93

GCSE	5+A*-C	40.27	48.39	58.48
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Source: County Durham LEA

8.0 Barriers to Housing and Services

8.1 The purpose of this domain is to measure barriers to housing and key local services. 14.5% of Derwentside LSOA have improved their rank between IMD 2004 and IMD 2007 and the number of LSOA in the bottom 20% nationally has increased from 0 to 2 indicating that Derwentside has deteriorated relatively to other parts of England in relation to barriers to housing and services deprivation.

Table 13: Summary of LSOA Barriers to Housing and Services Deprivation

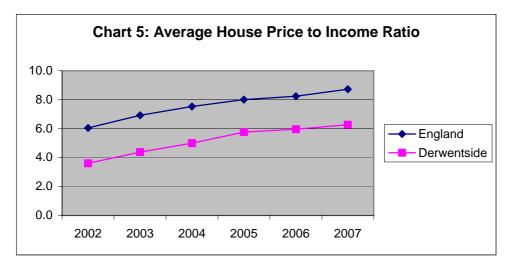
Domain	SOA with In Rank	•	SOA in Bottom 20% Nationally		
	Number	%	2007	2004	
Barriers to Housing and Services	8	14.5	2	0	

8.2The domain consists of two sub-domains one reflecting Wider Barriers covering overcrowding, homelessness and access to owner-occupation, and one reflecting Geographical Barriers. Although Derwentside is relatively worse in comparison to other parts of England when it comes to Geographical Barriers, it is the Wider Barriers that have seen the worse deterioration between IMD 2004 and IMD 2007 compared to other parts of England with no LSOA improving their rank.

Table 14: Summary of Barriers to Housing and Services Sub-Domains

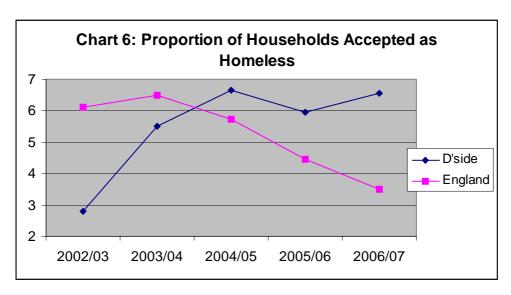
Sub-Domain	SOA with Im	•		ottom 20% onally
	Number	%	2007	2004
Wider Barriers	0	0.0	0	0
Geographical Barriers	30	54.5	14	12

8.3 Focusing on the Wider Barriers, an indication of actual performance can be gained by looking at the average house price as a ratio of the average income to give an indication of access to owner-occupation. Chart 5 shows that this ration has been increasing steadily since 2002 making housing ownership more unaffordable.



Source: Mean average house price from Land Registry and median annual earnings from annual survey of hours and earnings

8.4 Homelessness is another indicator of access to housing. Chart 6 shows that the proportion of households accepted as homeless has increased during the period between IMD 2004 and IMD 2007 but has remained at a similar level between 2005 and 2007.



Source: Communities and Local Government accessed 12/02/08

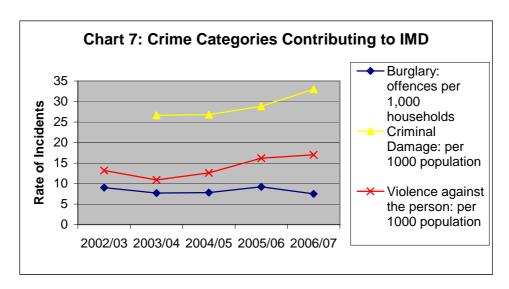
9.0 Crime and Disorder

9.1 This domain measures the rate of recorded crime for four major crime types, representing the risk of personal and material victimisation at a small area level. 58.2% of Derwentside LSOA have improved their rank between IMD 2004 and IMD 2007 and the number of LSOA in the bottom 20% nationally has reduced from 6 to 4 indicating that Derwentside has improved relatively to other parts of England in relation to crime and disorder deprivation.

Table 15: Summary of LSOA Crime and Disorder Deprivation

Domain	SOA with In	nproved	SOA in Bottom 2		
	Ranl	k	Nationally		
	Number	%	2007	2004	
Crime and Disorder	32	58.2	4	6	

9.2 The data used for the IMD 2004 related to April 2002-March 2003 meaning the relative improvements shown relate to the period 2002/03 to 2004/05. The relative improvement was matched by actual improvements as shown in Chart 7, however since 2004/05 the rate of crime has increased.



Source: Floor Targets Interactive accessed 11/02/08

10.0 Living Environment

10.1 The domain focuses on deprivation with respect to the characteristics of the living environment. 90.9% of Derwentside LSOA have improved their rank between IMD 2004 and IMD 2007 and the number of LSOA in the bottom 20% nationally has reduced from 1 to 0 indicating that Derwentside has improved relatively to other parts of England in relation to living environment deprivation.

Table 16: Summary of LSOA Living Environment Deprivation

Domain	SOA with I Rar	•	SOA in Bottom 20% Nationally		
	Number	%	2007	2004	
Living Environment	50	90.9	0	1	

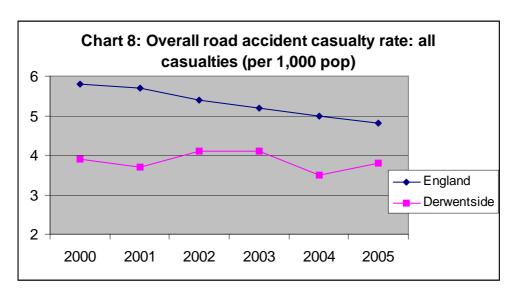
10.2 The domain consists of two sub-domains, one reflecting the indoor living environment based on the condition of housing. All but one LSOA in Derwentside showed a relative improvement in indoor living environment deprivation between IMD 2004 and IMD 2007. At the time of writing this report information on the condition of both social and

private housing is unavailable to determine it an actual improvement has also occurred. An action in the Corporate Plan is to look for robust data for this area.

Table 17: Summary of Living Environment Sub-Domains

Sub-Domain	SOA with I	•	SOA in Bottom 20% Nationally			
	Number	%	2007	2004		
Indoors	54	98.2	0	3		
Outdoors	23	41.8	0	0		

10.3 41.8% of LSOA have improved their rank from IMD 2004 to IMD 2007 in the outdoors sub-domain indicating a relative deterioration compared to other parts of England. This sub-domain is based on air quality and road traffic accidents. A combined air quality indicator for Derwentside is not available at the time of writing this report, 63.6% of LSOA have shown improved air quality between IMD 2004 and IMD 2007 indication improved performance for the District as a whole. Chart 8 shows that the overall road accident rate in Derwentside has remained relatively constant whereas the England average has decreased.



Source: Floor Targets Interactive accessed 11/02/08

11.0 Conclusions

11.1 Comparing the IMD 2007 to IMD 2004 indicates that Derwentside has improved relative to other parts of England for all domains of deprivation except for Barriers to Housing and Services. There is also evidence of actual improvement against all domains except Income and Barriers to Housing and Services deprivations that appear to have deteriorated. Further analysis should be carried out in each of these areas.

Table 18: Summary of Relative and Actual Improvement

Domain	Evidence of Relative Improvement	Evidence of Actual Improvement		
Income	Yes	No		
Employment	Yes	Yes		
Heath and Disability	Yes	Yes		
Education, Skills and Training	Yes	Yes		
Barriers to Housing and Services	No	No		
Crime and Disorder	Yes	Yes		
Living Environment	Yes	Yes		

11.2 Where data is available evidence suggests that improvements have continued beyond 2005 except for Crime and Disorder which has risen since 2005 but is predicted to fall in 2007/08, and Education where attainment rose until 2006 but fell against some levels in 2007.

12.0 Recommendations

12.1 Members are recommended to note the findings of the Indices of Deprivation 2007 and the conclusions drawn in this report.

For further information on the details of this report please contact Stephen Davison, NRF Research and Monitoring Officer – Tel. No. 01207-218335

Appendix 1 – Overview of IMD 2007 by Ward

Ward	Ward District Position where 1 is most deprived	Ward Position Nationally as %age	Lower Super Output Area	IMD Overall	Income	Employment	Health and Disability	Education, Skills and Training	Barriers to Housing and Services	Crime and Disorder	Living Environment
Craghead and	1	9.72%	E01020647 E01020648								
South Stanley	'	5.1270	E01020649								
0 "0 "		45.040/	E01020644								
Consett South	2	15.84%	E01020645								
			E01020673								
Stanley Hall	3	17.02%	E01020674								
			E01020675								
			E01020670								
South Moor	4	18.00%	E01020671								
			E01020672								
l andrete	5	21.65%	E01020667								
Leadgate	3	21.05%	E01020668 E01020669								
		22.52%	E01020638								
Catchgate	6		E01020639								
			E01020624								
Annfield Plain	7	23.08%	E01020625								
			E01020626								
Burnhope	8	24.27%	E01020633								
		29.99%	E01020650								
Delves Lane	9		E01020651								
			E01020652								
l la rannah	40	30.44%	E01020661								
Havannah	10		E01020662								
Cornsay	11	34.48%	E01020663 E01020646								
Comsay			E01020646								
Dipton	12	34.50%	E01020654								
		36.14%	E01020676								
Tanfield	13		E01020677								
			E01020678								
Blackhill			E01020630								
	14	40.41%	E01020631								
			E01020632								
		45.32%	E01020641								
Consett North 15	15		E01020642								
	40	40.0007	E01020643								
Esh	16	46.88%	E01020658								

			E01020659								
			E01020660								
Consett East	17	48.25%	E01020640								
550tt Edot		10.2070	E01020655								
Ebchester and	18	48.70%	E01020656								
Medomsley	.0		E01020657								
Castleside	19	54.03%	E01020637								
2 3.3 3.3 3.3 3.3		355,0	E01020627								
Benfieldside	20	58.47%	E01020628								
Burnopfield	21	65.16%	E01020629								
			E01020634								
			E01020635								
	22	69.11%	E01020636								
			E01020664								
Lanchester			E01020665								
			E01020666								
Total number of super output areas in the most deprived 20% within each theme		14	11	30	29	17	2	4	0		
% of super output areas across the Derwentside district that fall within the highest 20% of each theme		25.5%	20.0%	54.5%	52.7%	30.9%	3.6%	7.3%	0.0%		

Appendix 2 – Indicators Used in IMD 2007

Income Domain

- Adults and children in Income Support Households (Source: Department for Work and Pensions (DWP) 2005)
- Adults and children in Income-Based JSA Households (Source: DWP 2005)
- Adults and children in Pension Credit (Guarantee) Households (Source: DWP 2005)
- Adults and children in those Working Tax Credit households where there are children in receipt of Child Tax Credit whose equivalised income (excluding housing benefits) is below 60 per cent of the median before housing costs (Source: HMRC 2005)
- Adults and children in Child Tax Credit Households (who are not eligible for IS, Income-Based JSA, Pension Credit or Working Tax Credit) whose equivalised income (excluding housing benefits) is below 60 per cent of the median before housing costs (Source: HMRC 2005)
- National Asylum Support Service (NASS) supported asylum seekers in England in receipt of subsistence support, accommodation support, or both (Source: NASS 2006)

Employment Domain

- Recipients of Jobseekers Allowance (both contribution-based and incomebased): men aged 18-64 and women aged 18-59 (Source: DWP 2005)
- Recipients of Incapacity Benefit: men aged 18-64 and women aged 18-59 (Source: DWP 2005)
- Recipients of Severe Disablement Allowance: men aged 18-64 and women aged 18-59 (Source: DWP 2005)
- Participants in the New Deal for the 18-24s who are not in receipt of JSA (Source: DWP 2005)
- Participants in the New Deal for 25+ who are not in receipt of JSA (Source: DWP 2005)
- Participants in the New Deal for Lone Parents (after initial interview) (Source: DWP 2005)

Health and Disability Deprivation Domain

- Years of Potential Life Lost (YPLL) (2001 to 2005, Source: ONS)
- Comparative Illness and Disability Ratio (CIDR) (2005, Source: DWP)
- Measures of acute morbidity, derived from Hospital Episode Statistics (2004 to 2005, Source: Department of Health)
- The proportion of adults under 60 suffering from mood or anxiety disorders based on prescribing (2005, Source: Prescribing Pricing Authority), Hospital Episode Statistics (2004 to 2005, Source: Department of Health) and Incapacity Benefit data (2005, Source: DWP)

Education, Skills and Training Domain

Sub-Domain: Children/young people

 Average test score of pupils at Key Stage 2 (2 year weighted average, 2004-2005, Source: Department for Children, Schools and Families (DCSF))

- Average test score of pupils at Key Stage 3 (2 year weighted average, 2004-2005, Source: DCSF)
- Best of 8 average capped points score at Key Stage 4 (this includes results of GCSEs, GNVQs and other vocational equivalents) (2 year weighted average, 2004-2005, Source: DCSF)
- Proportion of young people not staying on in school or non-advanced education above the age of 16, Source: HMRC Child Benefit (CB) data
- Secondary school absence rate (2 year average 2004-2005, Source: DCSF)
- Proportion of those aged under 21 not entering higher education (5 year average, 2001-2005, Source: Universities and Colleges Admission Service (UCAS), Higher Education Statistics Agency (HESA))

Sub Domain: Skills

 Proportions of working age adults (aged 25-54) in the area with no or low qualifications (Source: 2001 Census)

Barriers to Housing and Services Domain

Sub Domain: Wider Barriers

- Household overcrowding (Source: 2001 Census)
- LA level percentage of households for whom a decision on their application for assistance under the homeless provisions of housing legislation has been made, assigned to the constituent SOAs (Source: Communities and Local Government, 2005)
- Difficulty of Access to owner-occupation (Source: modeled estimates produced by Heriot-Watt University, 2005)

Sub Domain: Geographical Barriers

- Road distance to a GP surgery (Source: National Administrative Codes Service, 2005)
- Road distance to a general stores or supermarket (Source: MapInfo Ltd, 2005)
- Road distance to a primary school (Source: DCFS, 2004-05)
- Road distance to a Post Office or sub post office (Source: Post Office Ltd, 2005)

Crime and Disorder Domain

- Burglary (4 recorded crime offence types, Police Force data for April 2004-March 2005, constrained to Crime and Disorder Reduction Partnership (CDRP) level)
- Theft (5 recorded crime offence types, Police Force data for April 2004-March 2005, constrained to CDRP level)
- Criminal damage (10 recorded crime offence types, Police Force data for April 2004-March 2005, constrained to CDRP level)
- Violence (14 recorded crime offence types including Robbery, Police Force data for April 2004-March 2005, constrained to CDRP level)

Living Environment

Sub Domain: The 'indoors' living environment

- Social and private housing in poor condition (2003 2005 average, Source BRE and Communities and Local Government, modelled EHCS)
- Houses without central heating (Source: 2001 Census)

Sub Domain: The 'outdoors' living environment

- Air quality (2005, Source: Geography Department at Staffordshire University and NAEI modelled at LSOA level)
- Road traffic accidents involving injury to pedestrians and cyclists (2003-2005 average, Source: DfT, STATS19 (Road Accident Data) smoothed to LSOA level)

Appendix 3 - Map of IMD 2007

Derwentside - Index of Multiple Deprivation 2007

