

## **THE MINUTES OF THE MEETING OF THE EXECUTIVE**

**HELD ON TUESDAY 4 NOVEMBER 2008**

Present: Councillor A. Napier (Chair)  
Councillors R Crute, D Myers, Mrs A Naylor  
G Patterson, F Shaw and R J Todd

Apologies: Councillor Mrs J Freak, Mrs E Huntington  
and P G Ward

1. **THE MINUTES OF THE LAST MEETING** held on 14 October 2008 a copy of which had been circulated to each Member, were confirmed.
2. **LOANS DIARY – TRANSACTIONS FOR THE PERIOD ENDED 30 SEPTEMBER 2008**

Consideration was given to the report of the Executive Member for Resources which gave details of loans transactions for the period ended 30 September 2008, a copy of which had been circulated to each Member.

The report gave details of short term lending/borrowing, treasury accounts and long term borrowing.

**RESOLVED** that the information contained within the report, be noted.

3. **EASINGTON REGENERATION STATEMENT**

Consideration was given to the report of the Executive Member for Regeneration which gave details of the development and finalisation of the Regeneration Statement for Easington, a copy of which had been circulated to each Member.

Members were advised that successful economies were dependent on a range of factors, economic diversity, a skilled workforce, connectivity, institutional capacity and innovation, and quality of life. Increasingly place was recognised as a critical factor in achieving both economic development and social inclusion. Creating the environment and attitude for making Easington a successful place had been the main aim of developing a strategic document that would offer a comprehensive framework for continuing that change.

It provided a bridge between the Local Development Framework and the Community Strategy to inform the place shaping agenda. It had been cited by the RTPi as an example of good practice in performing this role.

In 2006 consultants Shared Intelligence were engaged with a brief to develop a non statutory, comprehensive regeneration statement and action plan for the district. Shared Intelligence conducted wide ranging discussions with key stakeholders with regard to the physical regeneration investment required to meet the council's 2021 vision for Easington, details of which were outlined in the report.

The Regeneration Statement was not designed to rest on the legacy of the past but to look towards the changing picture in Easington. By recognising and building upon the successes made in recent years in changing the physical appearance of the district an avenue to progress could be identified. However, it was important that the challenges created by our legacy were not ignored but shown to be surmountable through local activities such as housing growth, the

## **Executive – 4 November 2008**

success of the “turning the tide” initiative and improved business and retail infrastructure.

The statement aimed to connect the district to the regional economic drivers in the City Regions of Tyne and Wear and Tees Valley by demonstrating the strategic position the district held and the wealth of opportunities for both City Regions as the City Regional Development Plans and the Multi Areas Agreements for both areas began to take form.

This forward facing statement was not a statutory document but would form a reference point for many of the strategic plans that Easington District Council currently produced as well as inform the new Unitary Authority in its strategic planning deliberation, and had informed the recently produced County Durham Economic Strategy.

In achieving this strategic vision for Easington the Regeneration Statement mapped the way forward in creating the key physical aspects needed to deliver that vision by 2021.

The Regeneration Statement created a comprehensive guiding document that clearly defined the context in which the District could develop with the Local Authority providing leadership and monitoring progress.

**RESOLVED** that the Regeneration Statement be approved and presented to Full Council for adoption.

JT/CB/COM/EXEC/081003  
4.11.08