

# Police and Crime Panel

1 February 2019

## Recent media activity



## Report of the Office of the Police, Crime and Victims' Commissioner

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### 1. Purpose

At the Panel's Development Session in April 2018, there was discussion about coverage in the press of the work of the Police, Crime and Victims' Commissioner, and Durham Constabulary. A commitment was made to update the Panel about key press activity at each Panel meeting. This paper provides an update covering the period since the previous meeting.

### 2. Top stories in the press and broadcast media

Press coverage since the last meeting has included:

- Precept
- Drug policy reform (including Mail on Sunday articles)
- Restorative Justice awards

In addition to the press and local Radio, the PCVC also appeared on BBC1's The Big Questions on Sunday 6 January.

### 3. Social media activity

- 7100 followers on Twitter (4<sup>th</sup> highest number amongst PCCs)
- 4630 followers on Facebook (2<sup>nd</sup> highest number amongst PCCs)

Top tweets: PCVC's appearance on the Big Questions

Top Facebook posts: Precept consultation, Restorative Justice award

The office Instagram account currently has 149 followers

### 4. Columns

Monthly columns in the Teesdale Mercury and the Advertiser series, covering

- Policing precept

### 5. Recommendations

Panel Members are recommended to note the information contained in this report.

**Jon Carling**  
Head of Policy and Communications

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**Appendix 1: Risks and Implications**

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**Finance**

None

**Staffing**

None

**Equality and Diversity**

None

**Accommodation**

None

**Crime and Disorder**

None

**Children's Act 2004**

None

**Stakeholder/Community Engagement**

None

**Environment**

None

**Collaboration and Partnerships**

None

**Value for Money and Productivity**

None

**Potential Impact on Police and Crime Plan Priorities**

Positive coverage of activity will help to boost confidence in policing.

**Commissioning**

None

**Other risks**

None

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