






Plastic Pledges

Name	Organisation	Pledge aims/objectives	Comments	Link
	HQ (consultancy firm)	Free choice	<p>Local ambassadors (but not one in the north east at present).</p> <p>This was the one referred to in Council motion.</p> <p>Running de-straw campaign.</p> <p>Not many local organisations on their map.</p> <p>Small, unknown lead organisation.</p>	https://www.plasticfreepledge.com/
	Greenpeace	Pledge to help put a stop to plastic pollution, and keep our oceans clean.	<p>Large organisation with track record of environmental work.</p> <p>Supported by other campaigns on plastic.</p>	https://www.greenpeace.org.uk/what-we-do/oceans/plastics/
	WRAP	Not a pledge: The UK Plastics Pact is a trailblazing, collaborative initiative that will create a circular economy for plastics. It brings together businesses from across the entire plastics value chain with UK governments and NGOs to tackle the scourge of plastic waste.	<p>Government backed campaign. Supported by a large number of national organisations.</p> <p>Has targets.</p> <p>Not a pledge, but members have made their own statements, equal to a pledge.</p> <p>Councils cannot currently apply.</p> <p>Larger businesses maybe charged.</p>	http://www.wrap.org.uk/content/the-uk-plastics-pact

<p>Plastic free Community Leaders</p> 	<p>Surfers against Sewage</p>	<p>Using people power and community action to tackle the problem of avoidable single-use plastics head-on</p>	<p>Grass roots approach. Good toolkit support. Might be appropriate for smaller local groups to adopt. No local group. Not a pledge. Marine focus.</p>	<p>https://www.sas.org.uk/plastic-free-community-leaders/ https://www.sas.org.uk/plastic-free-coastlines/</p>
<p>Marine Conservation</p> 		<p>Make a promise to the ocean. Plastic free for July.</p>	<p>Large international organisation leading campaign. Not much activity on website since July. Marine focus.</p>	<p>https://www.mcsuk.org/plastic-challenge/</p>