

Police and Crime Panel

28 June 2019

Recent media activity



Report of the Office of the Police, Crime and Victims' Commissioner

1. Purpose

This paper provides an update of press coverage concerning the work of the Police, Crime and Victims' Commissioner since the previous meeting.

2. Top stories in the press and broadcast media

Press coverage since the last meeting has included:

- Durham Constabulary rated 'outstanding' in HMICFRS inspection for the fourth year in a row
- Appointment of new Chief Constable and retirement of her predecessor
- Welcoming the re-unification of probation services
- Introduction of Naloxone into Police Custody suites
- Problem parking outside schools
- Hate Hurts campaign (continuing story)
- Knife crime (continuing story)
- Drug policy reform (continuing story)

3. Social media activity

- 7302 followers on Twitter
- 4744 followers on Facebook

- Top tweet: One Punch awareness week (5783 Impressions)
- Top Facebook post: MakeYourselfHeard campaign - to get police help when too scared to speak - press 55 to alert to an emergency (9975 reach)

The office Instagram account currently has 186 followers

4. Columns

Monthly columns in the Teesdale Mercury, Weardale Gazette and the Advertiser series, covering how to reduce crime in rural communities.

5. Recommendations

Panel Members are recommended to note the information contained in this report.

Jon Carling
Head of Policy and Communications

Appendix 1: Risks and Implications

Finance

None

Staffing

None

Equality and Diversity

None

Accommodation

None

Crime and Disorder

None

Children's Act 2004

None

Stakeholder/Community Engagement

None

Environment

None

Collaboration and Partnerships

None

Value for Money and Productivity

None

Potential Impact on Police and Crime Plan Priorities

Positive coverage of activity will help to boost confidence in policing.

Commissioning

None

Other risks

None

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