



# **County Durham COVID-19 Health Protection Assurance Board Update**

**Health and Wellbeing Board  
11 September 2020**

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# Update on the work of the Health Protection Assurance Board (HPAB)

- Progressed the implementation of the LOCP since its launch in July
- Each setting have developing their local outbreak control teams (OCT), standard operating procedures (SOP) with Public Health England (PHE) for outbreaks (this includes additional groups that are relevant to County Durham for e.g. Durham University)
- Developed A COVID-19 Communication Toolkit
- Agreed local process for schools informing local authority of suspected cases
- Produced community engagement strategy and action plan
- Developed a response to the contain framework and local escalation
- Actively responding to cases clusters and outbreaks of COVID-19
- Engaged nationally to ensure accurate up to date data and intelligence is received locally



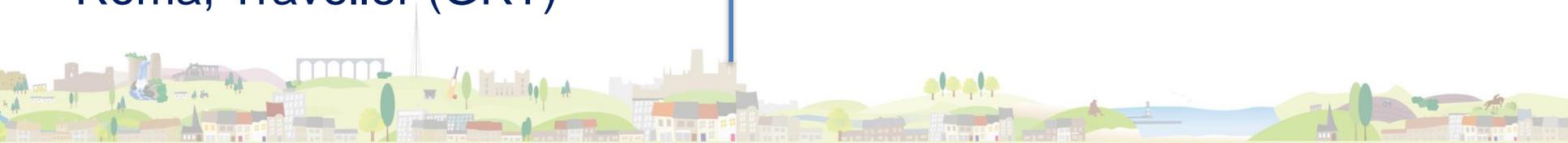
# Key Communication Activity.

## General

- Adverts bus shelters / newspaper / digital
- Social Media / Website
- Demographic targeting
- Local / partner channels
- Local COVID-19 champions
- Outbreak control toolkits for a range of setting - schools, years, community, business
- Lessons Learnt
- Specific materials – Gypsy, Roma, Traveller (GRT)

## Specific Outbreaks

- Local targeted advice - self isolate / Got symptoms Get Tested
- Letters to those affected
- Wider community messaging working with the local community. Posters, social media. (over 1300 shares in two days)
- Press release / interviews TV, radio & print
- Various briefings for community
- Paid for advertising and social media in affected postcode areas



# Communication

Preventative elements / Reactive and support elements / Control and contain elements

**CORONAVIRUS**  
If the NHS Calls you...  
please self-isolate for  
14 days

**CORONAVIRUS**  
Asked to self-isolate?  
Please stay in your home and garden

- ✗ don't go to work
- ✗ don't go shopping
- ✗ don't have visitors

You can help stop the spread

**CORONAVIRUS**  
Temperature?  
Persistent cough?  
Can't taste/smell?  
Please get a Coronavirus test

Do not leave home if you or anyone in your household has symptoms  
You can help stop the spread

[www.durham.gov.uk/ooronavirus](http://www.durham.gov.uk/ooronavirus)

Durham County Council

- Ad Shells
- Paper Ads
- Social Media
- Website
- Demographic targeting

**CORONAVIRUS**

Bernie Crooks  
Specialist Nurse for Gypsy Roma Traveller

Bernie says, follow guidance to protect yourself, your family and your community

**Got Symptoms?  
Get Tested**

Self isolate if you or anyone in your household has symptoms

[www.durham.gov.uk/ooronavirus](http://www.durham.gov.uk/ooronavirus)

Durham County Council

**CORONAVIRUS**  
is still out there

 Wash **HANDS**  
For 20 seconds and often

 Cover **FACE**  
Wear a face covering when possible

 Make **SPACE**  
Stay 2m apart from others

 Get a **TEST**  
If you have symptoms of  
Coronavirus

Play your part to stay safe  
in County Durham  
[durham.gov.uk/ooronavirus](http://durham.gov.uk/ooronavirus)

Durham County Council

# COVID-19 in County Durham:

## Cases (overall)

<b>3,523*</b>
Lab-confirmed cases
<b>668.8</b>
per 100,000
<b>Rank:</b>
34 <sup>th</sup> of 149 UTLAs

\* As at 31/08/2020

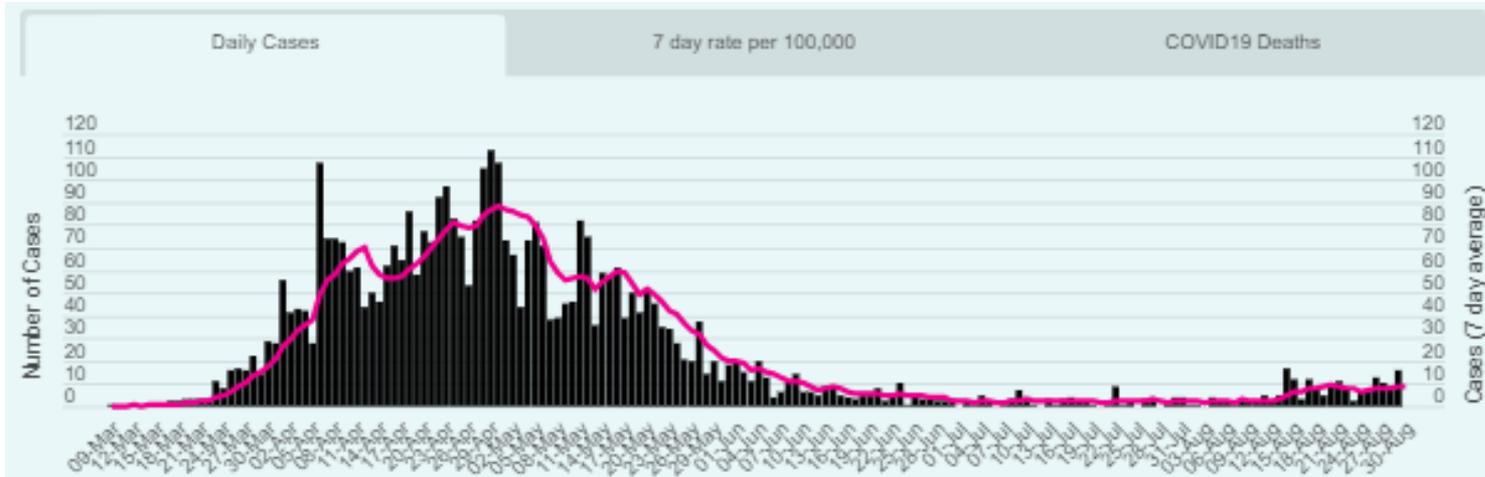
## Incidence (7 day rate to August 26th)

RAG rating	Area	7 day rate per 100,000*
<b>RED</b>	Pendle	64.5
<b>RED</b>	Oldham	59.4
<b>AMBER</b>	Corby	49.4
<b>AMBER</b>	Blackburn with Darwin	46.3
<b>AMBER</b>	Bradford	43.2
<b>GREEN</b>	Middlesbrough	24.2
<b>GREEN</b>	South Tyneside	22.0
-	England	12.0
<b>GREEN</b>	County Durham	10.2

**Rank** 106<sup>th</sup> of 314 LTLAs

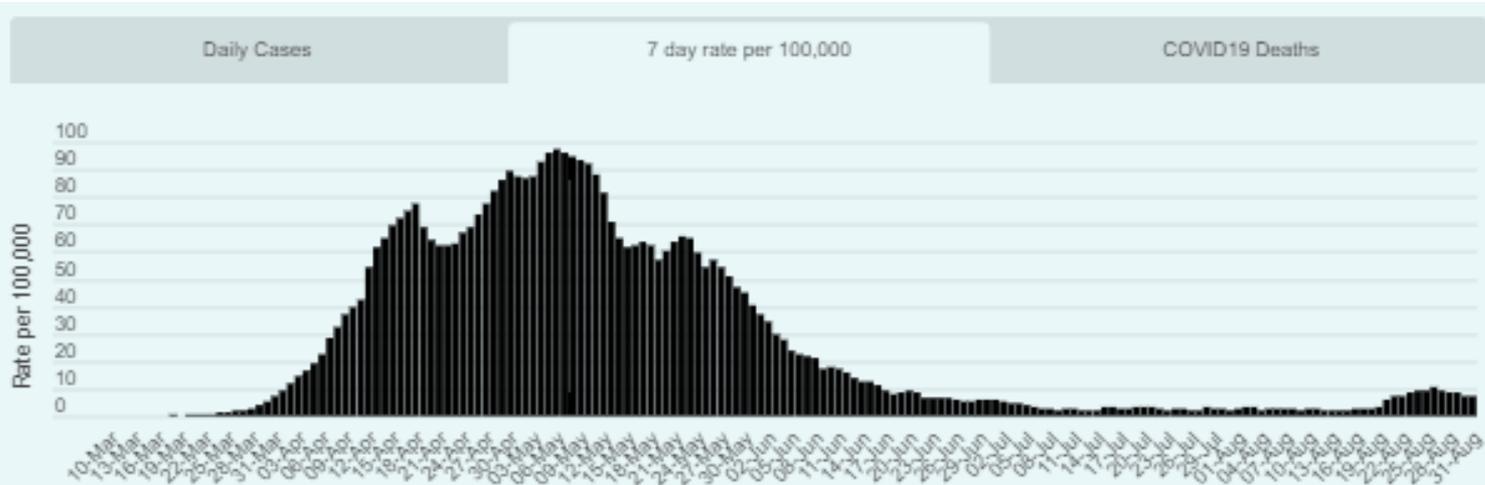


# COVID-19 in County Durham:



Care home outbreaks	
7 day	Total
0	109

School outbreaks	
7 day	Total
0	4



# Outbreaks

- Update on outbreaks in County Durham
- Outbreak Control Teams (OCTs)
- Response
- Mobile testing units
- Engagement with venues
- Update to Regional Oversight Group (ROG)
- Community response
- Collation of lessons learnt following recent outbreaks



# COVID-19 Contain Framework and Local Lockdown Plans

- The Government published guidance: COVID-19 contain framework: a guide for local decision-makers (<https://www.gov.uk/government/publications/containing-and-managing-local-coronavirus-covid-19-outbreaks/covid-19-contain-framework-a-guide-for-local-decision-makers>).
- It sets out how national and local partners will work with the public at a local level to prevent, contain and manage outbreaks.
- The framework supports local authorities to take preventative action
- This includes a range of additional powers that local leaders have to enforce decision-making and stop local transmission of the virus.





# Community champions programme

- Development of a COVID-19 Community Champion programme
- Continued support from the hub for those people who need to self-isolate



# Questions from members of the public

- The Track and Trace System is in place to reduce the spread of the Coronavirus. What is happening to encourage local businesses to collect this information for people who use their services?
- How can we encourage people to follow social distancing guidelines in venues, for example, restaurants, pubs and clubs?
- The national guidance on operating indoor performances is unclear. Can you please provide clarity on whether a karaoke show in a local public house is allowed to take place?
- What jurisdiction does the Council have for events taking place on both their own land and also private land?
- To help people in this area to know the nature and extent of the local risk, can we make public the postcode level information on current reported infections?

