

Health and Wellbeing Board

21 January 2021

Draft Joint Health and Wellbeing Strategy 2021-2025



Report of Gordon Elliott, Head of Partnerships and Community Engagement, Durham County Council

Electoral divisions affected:

Countywide

Purpose of the Report

- 1 The purpose of this report is to present the draft refresh of the Joint Health and Wellbeing Strategy (JHWS) 2021-2025 for comment. The draft strategy is attached as Appendix 2.

Executive summary

- 2 The JHWS is a legal requirement under the Health and Social Care Act 2012, to ensure health and social care agencies work together to agree services and initiatives which should be prioritised.
- 3 The Health and Wellbeing Board has the responsibility to deliver the JHWS, which is informed by the Joint Strategic Needs Assessment (JSNA), as part of Durham Insight, which is an assessment of the current and future health, wellbeing and social care needs of residents in County Durham.
- 4 The Health and Wellbeing Board agreed the JHWS 2020-25 in March 2020, to provide a holding position for a year whilst further work was undertaken to ensure the Strategy takes account of the County Durham Vision 2035.
- 5 Covid-19 has had a huge impact on how Durham County Council and its partners deliver services, especially health and social care services to ensure those who need to access vital services still receive them, whilst also supporting providers who run essential services. Many of the actions in the current strategy have supported our approach in these unprecedented times.

- 6 Utilising the approach to wellbeing, we have worked with communities and the voluntary and community sector to support residents who have shielded, are self-isolating or have no other support networks.
- 7 This JHWS refresh also considers the impact Covid-19 has on our partners, communities and services and any Covid-19 related actions are included.
- 8 The JHWS takes account of any governance changes, for example, the inclusion of the Physical Activity Strategy Committee as a sub-group of the Health and Wellbeing Board, ensuring there is greater alignment with physical and mental wellbeing and physical activity and healthy weight.
- 9 In addition, the JHWS 2021-25 has been aligned to the Director of Public Health Annual Report 2020, the Marmot 10 Year Review and the County Durham Place Based Commissioning and Delivery Plan 2020-25.

Recommendations

- 10 Members of the Health and Wellbeing Board are recommended to:
 - (a) Make comment and agree the draft JHWS 2021-25 for wider public consultation as outlined in paragraph 26 of the report.

Background

- 11 The Health and Wellbeing Board agreed the JHWS 2020-25 in March 2020, to provide a holding position for a year whilst further work was undertaken to ensure the Strategy takes account of the County Durham Vision 2035, the Marmot 10-year review and Covid-19.
- 12 The JHWS 2021-25 has been further aligned to the County Durham Vision 2035, which was written together with partner organisations and the public and sets out what we would want to county to look like in 15 years' time. This vision is structured around three ambitions which are:
 - a) More and better jobs
 - b) People live long and independent lives
 - c) Connected communities
- 13 The JHWS 2021-25 will take forward objectives of the vision that are focussed on the health and wellbeing of residents of County Durham, mainly under the "People live long and independent lives" ambition and will contribute to other areas, working in partnership with other strategic partnership boards. For example:
 - a) We will promote positive behaviours
 - b) We will tackle the stigma and discrimination of poor mental health and building resilient communities
 - c) Better integration of health and social care services
- 14 Actions to deliver these vision objectives are incorporated into the action plans within the JHWS.
- 15 Work has taken place on the JHWS 2021-25 through a strategy development group (comprising representatives from Durham County Council (Partnerships, Children and Adults Services, Performance and Strategy and Public Health), Physical Activity Strategy Committee, Harrogate and District NHS Foundation Trust, Tees Esk and Wear Valley NHS Foundation Trust, County Durham Clinical Commissioning Group, County Durham and Darlington Fire and Rescue Service and Area Action Partnerships) to ensure that the JHWS is fit for purpose and reflects the work being undertaken in partnership by organisations across the county.
- 16 In response to the coronavirus pandemic, a County Durham Covid-19 Health Impact Assessment was undertaken which took account of the

impact of the first lockdown, which was supported by detailed forecasting and modelling work. This has given a helpful, system-wide picture of the potential impact of the pandemic on County Durham residents over the next four years and has been considered in the development of the JHWS 2021-25.

- 17 Although recovery will take years, our partners will continue to work together to prevent health and wellbeing inequalities widening even further, and the actions in the JHWS 2020-25 have supported our approach in how we deliver health and social care services in these unprecedented times.

Joint Health and Wellbeing Strategy

- 18 The vision for the Health and Wellbeing Board is agreed as '**County Durham is a healthy place, where people live well for longer**'.

- 19 The Health and Wellbeing Board adopts a life course approach to its priorities, recognising the importance of mental health and wellbeing, physical activity and the social determinants of health cutting across all our priorities. The strategic priorities are as follows:

- a) Starting Well
- b) Living Well
- c) Ageing Well

- 20 The six objectives below were included in the JHWS 2020-25 across our three strategic priorities, that are of importance given the impact they have on people's health and of where we want to be in 2025:

- Improve healthy life expectancy and reduce the gap within County Durham and between County Durham and England
- We will have a smoke free environment with over 95% of our residents not smoking and an ambition that pregnant women and mothers will not smoke
- Decrease overall levels of unemployment and specifically close the employment gap between the general population and those living with a long term physical or mental health condition, or with a learning disability
- Over 90% of our children aged 4-5 years, and 79% of children aged 10-11 years are of a healthy weight
- Improved mental health and wellbeing evidenced by increased self-reported wellbeing scores and reduced suicide rates
- Increase the number of organisations involved in Better Health at Work Award

- 21 In addition, a number of milestones are included in the JHWS for each strategic priority to identify the changes we expect to see each year in a number of performance areas.
- 22 Work is taking place with relevant performance leads as part of the strategy development group meetings to ensure that key performance indicators are identified to ensure realistic, but challenging measures are in place. Key performance indicators will be aligned to the County Durham Vision 2035 performance framework where relevant. The aim is to streamline the previous arrangements so there is focus for the Board on those performance issues that are the hardest to address. Regular updates will be provided to the Health and Wellbeing Board as part of its work programme.
- 23 An Equality Impact Assessment (EIA) is being undertaken alongside the development of the JHWS.

Accessibility

- 24 New legislation dictates how we can present information, to ensure it is accessible to all. This has presented some issues in how we display information in the JHWS, as previously we have used infographics, tables and diagrams to convey key messages. We are working through this with colleagues, and the Strategic Planning Group will lead on this as this is an issue for strategies and plans across the council. Until we have clear guidance on what infographics, tables and diagrams can be used in line with the new legislation, we have been advised to produce the JHWS in plain text format.

Consultation

- 25 Work has taken place with partners to develop the JHWS, and the draft strategy has been shared within individual partner organisations.
- 26 Wider consultation via the Durham County Council website will take place from **January 2021 – February 2021**. In addition, consultation will take place with a number of groups and fora including the Area Action Partnerships, Better Together Forum, Armed Forces Forum, Local Councils working group, Investing in Children (members of which will become members of the Youth Council) and the Learning Disabilities Parliament will be asked to comment.
- 27 Overview and Scrutiny Committees (Adults Wellbeing and Health and Children and Young People's) will be consulted in **January 2021**

28 Final sign off of the JHWS will take place at the Health and Wellbeing Board's meeting - **18 March 2021**.

Conclusion

29 The development of the Joint Health and Wellbeing Strategy has been led by a partnership group. The Strategy has been informed by the Joint Strategic Needs Assessment which provides the evidence base on which the priorities have been developed.

30 The JHWS is aligned to the Director of Public Health Annual Report 2020, the Marmot 10 Year Review and the County Durham Place Based Commissioning and Delivery Plan 2020-25.

31 The JHWS is also aligned to the County Durham Vision 2035 and will be the delivery mechanism for some of the objectives which support the overall ambitions.

Background papers

- None

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Appendix 1: Implications

Legal Implications - The Health and Social Care Act 2012 places clear duties on local authorities and Clinical Commissioning Groups (CCGs) to prepare a JHWS.

Finance - Ongoing pressure on the public services will challenge all agencies to consider how best to ensure effective services are delivered in the most efficient way.

The demographic profile of the County in terms of both an ageing and projected increase in population will present future budget pressures to the County Council and NHS partners for the commissioning of health and social care services.

Consultation - Details of consultation are provided in the report.

Equality and Diversity / Public Sector Equality Duty - An Equality Impact Assessment is being undertaken alongside the JHWS.

Climate Change - There are no climate change implications

Human Rights - There are no adverse implications.

Crime and Disorder - The JHWS is aligned with and contributes to the current priorities within the Safe Durham Partnership Plan which focuses on crime and disorder.

Staffing - There are no staffing implications.

Accommodation - There are no accommodation implications.

Risk - There are no risk implications.

Procurement - The Health and Social Care Act 2012 outlines that commissioners should take regard of the JHWS when exercising their functions in relation to the commissioning of health and social care services.

Appendix 2: Draft Joint Health and Wellbeing Strategy 2021-2025

Attached as a separate document