

Cabinet

16 June 2022

**Joint Health and Wellbeing Strategy
2021-2025**



Ordinary Decision

Report of Corporate Management Team

**Alan Patrickson, Corporate Director of Neighbourhoods and
Climate Change**

Jane Robinson, Corporate Director of Adults & Health Services

**John Pearce, Corporate Director of Children & Young People's
Service**

Amanda Healy, Director of Public Health

**Councillor Paul Sexton, Cabinet Portfolio Holder for Adult and
Health Services**

**Councillor Ted Henderson, Cabinet Portfolio Holder for Children
and Young People's Services**

Electoral divisions affected:

Countywide

Purpose of the Report

- 1 The purpose of this report is to present Cabinet with the Joint Health and Wellbeing Strategy (JHWS) 2021-2025 for endorsement. The strategy is attached as Appendix 2.

Executive summary

- 2 The JHWS is a legal requirement under the Health and Social Care Act 2012, to ensure health and social care agencies work together to agree services and initiatives which should be prioritised.

- 3 The Health and Wellbeing Board has the responsibility to deliver the JHWS, which is informed by the Joint Strategic Needs Assessment (JSNA), as part of Durham Insight, which is an assessment of the current and future health, wellbeing and social care needs of residents in County Durham.
- 4 The JHWS 2021-25 has been aligned to the Director of Public Health Annual Report 2020, the Marmot 10 Year Review and the County Durham Place Based Commissioning and Delivery Plan 2020-25. It also recognises proposals in the Department of Health and Social Care's 'Integration and Innovation: Working together to improve health and social care for all' white paper, which sets out the Government's legislative proposals for a Health and Care Bill.
- 5 Covid-19 has had a huge impact on how Durham County Council and its partners deliver services, especially health and social care services to ensure those who need to access vital services still receive them, whilst also supporting providers who run essential services. Many of the actions in the current strategy have supported our approach in these unprecedented times.
- 6 Utilising the approach to wellbeing, we have worked with communities and the voluntary and community sector to support residents who have shielded, are self-isolating or have no other support networks.
- 7 This JHWS 2021-25 also considers the impact Covid-19 has on our partners, communities and services and any Covid-19 related actions are included.
- 8 The JHWS takes account of any governance changes, for example, the inclusion of the Physical Activity Strategy Committee as a sub-group of the Health and Wellbeing Board, ensuring there is greater alignment with physical and mental wellbeing and physical activity and healthy weight.
- 9 A range of consultation has been undertaken on the strategy, details of which are provided in Appendix 3. The consultation feedback has been used to inform the JHWS 2021-25.
- 10 An Equality Impact Assessment (EIA) has been undertaken as part of the process for developing the JHWS, which is attached as Appendix 4.
- 11 The JHWS 2021-25 was agreed by the Health and Wellbeing Board at its meeting on 18 March 2021.

Recommendation

12 Cabinet is recommended to:

- (a) receive and endorse the Joint Health and Wellbeing Strategy 2021-25.

Background

- 13 The Health and Wellbeing Board agreed the JHWS 2020-25 in March 2020, to provide a holding position for a year whilst further work was undertaken to ensure the Strategy takes account of the County Durham Vision 2035, the Marmot 10-year review and Covid-19.
- 14 The JHWS 2021-25 has been further aligned to the County Durham Vision 2035, which was developed together with partner organisations and the public and sets out what we would want the county to look like in 15 years' time. This vision is structured around three ambitions which are:
 - (a) More and better jobs;
 - (b) People live long and independent lives;
 - (c) Connected communities.
- 15 The JHWS 2021-25 will take forward objectives of the vision that are focussed on the health and wellbeing of residents of County Durham, mainly under the "People live long and independent lives" ambition and will contribute to other areas, working in partnership with other strategic partnership boards, for example:
 - (a) We will promote positive behaviours;
 - (b) We will tackle the stigma and discrimination of poor mental health and building resilient communities;
 - (c) Better integration of health and social care services.
- 16 In response to the coronavirus pandemic, a County Durham Covid-19 Health Impact Assessment was undertaken which took account of the impact of the first lockdown, which was supported by detailed forecasting and modelling work. This has given a helpful, system-wide picture of the potential impact of the pandemic on County Durham residents over the next four years and has been considered in the development of the JHWS 2021-25.

JHWS consultation

- 17 Consultation took place between 22 January 2021 and 21 February 2021 on the JHWS, which included public consultation via the Durham County Council website. Details of this consultation can be found in Appendix 3.

- 18 Partners were invited to take part in the consultation, including Health and Wellbeing Board Partners, Area Action Partnerships, Town and Parish Councils, Durham Community Action, Better Together Forum, VCS organisations, Armed Forces & Veterans Forum, Age UK, Young and Adult Carers, Patient Reference Groups, Poverty Action Steering Group, The People's Parliament, Disability Partnership, and County Durham Youth Council.
- 19 Children and Young People and Adults, Wellbeing and Health Overview and Scrutiny Committees also received a copy of the draft Strategy for comment. Both committees accept and agree the JHWS, and key priorities set out therein.

Joint Health and Wellbeing Strategy vision and strategic priorities

- 20 The vision for the Health and Wellbeing Board is agreed as '***County Durham is a healthy place, where people live well for longer***'.
- 21 The Health and Wellbeing Board adopts a life course approach to its priorities, recognising the importance of mental health and wellbeing, physical activity and the social determinants of health cutting across all our priorities. The strategic priorities are as follows:
- (a) Starting Well;
 - (b) Living Well;
 - (c) Ageing Well.

Strategic Objectives

- 22 The strategy is developed under the three strategic priorities outlined above, with six strategic objectives chosen across the three priorities, which are of importance given the impact they have on people's health and wellbeing and of where we want to be in 2025. The six strategic objectives are as follows:
- **Improve healthy life expectancy and reduce the gap within County Durham and between County Durham and England** 98% of people who took part in the public consultation strongly agreed / agreed that this should be an objective.
 - **We will have a smoke free environment with over 95% of our residents not smoking and an ambition that pregnant women and mothers will not smoke** 91% of people who took part in the

public consultation strongly agreed / agreed that this should be an objective.

- **Decrease overall levels of unemployment and specifically close the employment gap between the general population and those living with a long term physical or mental health condition, or with a learning disability** 95% of people who took part in the public consultation strongly agreed / agreed that this should be an objective.
- **Over 90% of our children aged 4-5 years, and 79% of children aged 10-11 years are of a healthy weight** 89% of people who took part in the public consultation strongly agreed / agreed that this should be an objective.
- **Improved mental health and wellbeing evidenced by increased self-reported wellbeing scores and reduced suicide rates** 95% of people who took part in the public consultation strongly agreed / agreed that this should be an objective.
- **Increase the number of organisations involved in Better Health at Work Award** 75% of people who took part in the public consultation strongly agreed / agreed that this should be an objective.

Core deliverables

- 23 The JHWS includes a number of core deliverables that identify the key areas of work which the Health and Wellbeing Board will focus on, linked to the priorities, objectives and milestones.

Equality Impact Assessment

- 24 An Equality Impact Assessment (EIA) has been undertaken alongside the development of the strategy which is attached at Appendix 4.

Accessibility

- 25 New legislation dictates how we can present information, to ensure it is accessible to all. As a consequence, the new version of the JHWS is in plain text format and does not contain infographics, tables and diagrams.

Conclusion

- 26 The development of the JHWS has been led by the Health and Wellbeing Board, supported by a multi-agency working group. The Strategy has been informed by the Joint Strategic Needs Assessment as part of [Durham Insight](#) which provides the evidence base on which the priorities have been developed.
- 27 Consultation feedback has been used to inform the JHWS 2021-25.
- 28 The JHWS is aligned to the Director of Public Health Annual Report 2020, the Marmot 10 Year Review and the County Durham Place Based Commissioning and Delivery Plan 2020-25.
- 29 The JHWS is also aligned to the County Durham Vision 2035 and will be the delivery mechanism for some of the objectives which support the overall ambitions.

Background papers

- None

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Appendix 1: Implications

Legal Implications

The Health and Social Care Act 2012 places clear duties on local authorities and Clinical Commissioning Groups (CCGs) to prepare a JHWS.

Finance

Ongoing pressure on the public services will challenge all agencies to consider how best to ensure effective services are delivered in the most efficient way.

The demographic profile of the County in terms of both an ageing and projected increase in population will present future budget pressures to the County Council and NHS partners for the commissioning of health and social care services.

Consultation

Details of consultation are provided in the report.

Equality and Diversity / Public Sector Equality Duty

An Equality Impact Assessment has been undertaken alongside the JHWS.

Climate Change

There are no climate change implications.

Human Rights

There are no adverse implications.

Crime and Disorder

The JHWS is aligned with and contributes to the current priorities within the Safe Durham Partnership Plan which focuses on crime and disorder.

Staffing - There are no staffing implications.

Accommodation

There are no accommodation implications.

Risk

There are no risk implications.

Procurement

The Health and Social Care Act 2012 outlines that commissioners should take regard of the JHWS when exercising their functions in relation to the commissioning of health and social care services.

Appendix 2: Joint Health and Wellbeing Strategy 2021-2025

Attached as a separate document

Appendix 3: Joint Health and Wellbeing Strategy Consultation Overview

Attached as a separate document.

Appendix 4: Joint Health and Wellbeing Strategy 2021-25 Equality Impact Assessment

Attached as a separate document