# COVID-19 VACCINE EQUALITIES UPDATE



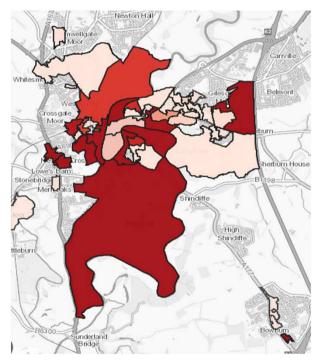


#### Background

- Vaccinations have a critical role to play in the fight against COVID-19.
- The importance of maximising vaccine uptake in underserved communities and marginalised groups is recognised.
- A multi-agency working group has been established, with the specific remit of reducing vaccine inequalities and ensuring no one is left behind.
- A multi-pronged approach has been adopted to drive vaccination in low uptake groups.

### Identifying priority low uptake communities

- Aim for a minimum of 70% uptake across all ages, genders and geographies
- County Durham has 19,000 plus people over the age of 40 unvaccinated
- Continually analysing vaccine uptake data and local soft intelligence, to help decide where best target interventions to have the most impact





## Example of Good Practice: Pop-up Vaccination Clinics

- Excellent demonstration of collaborative work
- Supports ease of vaccine access
- Events underpinned by enhanced community engagement and communications
- Over 5,000 COVID-19 vaccines have been delivered on the bus to date
- Extremely positive feedback from the public





### Examples of other work

- Dedicated drop-in vaccination clinics for people experiencing homeless and those sleeping rough
- Targeted work with the GRT community and vulnerable resettlement refugees
- Making COVID-19 vaccinations more accessible to people with learning disability and severe mental illness
- Walk-in clinics for university students



### **Monitoring Progress**



