

## Police and Crime Panel

10<sup>th</sup> January 2022

## Media Report



## Report of the Durham Police and Crime Commissioner

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### 1. Purpose

This paper provides an update of press and social media coverage concerning the work of the Durham Police and Crime Commissioner since the previous meeting.

### 2. Top press releases published

Press releases published since the last meeting include:

- £830,000 from Safer Streets Fund for Darlington and Easington
- PCC welcomes Victims' Survey results
- PCC Supports One Punch Awareness week
- PCC Statement following Sarah Everard Murder Court Case
- Durham PCC awarded over £450,000 to make streets safer for women and girls
- PCC Joy Allen welcomes evidenced based recommendations to inform drug police on Nitrous Oxide
- Community Peer Mentor wins Lord Ferrers Award
- PCC supports introduction of electronic tagging in new programme
- Statement following budget and comprehensive spending review
- PCC's have a big responsibility to provide a voice for the public and criminal justice to ensure that we are playing our part in tackling the climate emergency
- We need to address gambling addiction where it is a driver of crimes urges PCC
- Deputy PCC appointed
- Durham PCC welcomes new scrutiny volunteers
- Positive action taken to improve road safety
- Durham PCC supports white ribbon day
- PCC and Shadow Minister Visit to joint tri responders in Stanhope
- PCC supports changes to Policing Bill
- Durham PCC welcomes focus of government drug strategy
- PCC agrees company to build new investigative hub

Key publications include Northern Echo, Chronicle Live, Aycliffe Today, Durham Advertiser, Newton News, Darlington & Stockton Times, Sunderland Echo, Hartlepool Mail, Teesside Live.

### Broadcast

- BBC Radio 4 Interview – 24.09.21 – Interview around dangers of Nitrous Oxide
- BBC Radio Tees – 01.10.21 – PCC Statement read out

### 3. Social media activity

- 7728 followers on Twitter (6<sup>th</sup> highest amongst PCCs)
- 6160 followers on Facebook (2<sup>nd</sup> highest amongst PCCs)
- 752 followers on the PCC Instagram Account (8<sup>th</sup> highest amongst PCCs)

*\*As of 14/12/21*

#### **Top social media posts between (17.09.21 – 16.12.21)**

##### **Top tweets:**

- 4.0k reach – Keep in the know
- 4.0k reach – PCC meets with Armed Forces Charity
- 3.4k reach – Durham PCC meets with Northumbria PCC
- 2.9k reach – Gambling related crime APCC
- 2.7k reach – Public Accountability meeting

##### **Top Facebook posts:**

- 40.9k reach- Road Safety Award
- 28.5k reach – PCC agree company to build new facility
- 9.1k reach – Office Vacancy
- 8.8k reach – Horden together
- 6.2k reach - Newton Aycliffe Neighbourhood Team

##### **Top Instagram posts:**

- 216 reach – PCC visits Victim Care and Advice Service
- 200 reach – Police Bravery Awards
- 189 reach – Deputy PCC appointed
- 181 reach – Ferryhill walkabout
- 177 reach - Safer Steets walkabout in Easington

### 4. Columns

- One Darlington Magazine – Safer Streets Round 3 in partnership with Durham Constabulary/Environment and Sustainability
- Monthly columns in Bishop Press, Shildon Town Crier, Ferryhill & Chilton Chapter and Spennymoor News - One Punch campaign, Environment and Sustainability/Gambling
- Monthly columns in Durham Advertiser/Times – One Punch campaign, Environment and Sustainability/Gambling

### 5. Recommendations

Panel Members are recommended to note the information contained in this report.

**Simon Hahn** (Digital Media Officer)

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**Appendix 1: Risks and Implications**

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**Finance**

None

**Staffing**

None

**Equality and Diversity**

None

**Accommodation**

None

**Crime and Disorder**

None

**Children's Act 2004**

None

**Stakeholder/Community Engagement**

None

**Environment**

None

**Collaboration and Partnerships**

None

**Value for Money and Productivity**

None

**Potential Impact on Police and Crime Plan Priorities**

Positive coverage of activity will help to boost confidence in policing.

**Commissioning**

None

**Other risks**

None

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