

Key Campaigns Spring 22 / Summer 22



Better for everyone



HWB Strategy – priority areas – Starting Well

- Digitised Healthy Start Voucher scheme
- NHS Weaning campaign



HWB Strategy – Priority Areas – Living & Ageing Well

Living Well

- Covid vaccine clinic for 5-11 year olds
- Now You're Talking campaign + Mental Health Awareness Week
- World no tobacco day

Ageing Well

- We are undefeatable
- Help us to Help You



Linking with our communities

Peer-to-Peer Champions Resources
Persuasion **Communities**
Co-production Together Consultation
Collaboration Connections

Coming Up – Late Summer / Autumn Campaigns

- Big Latch on - July
- World Breastfeeding Week - August
- World Suicide Prevention Day - September
- World Mental Health Day - 10th October
- Stoptober - October
- Flu and Covid - October

