

# MAKING SMOKING OBSOLETE THE KHAN REVIEW

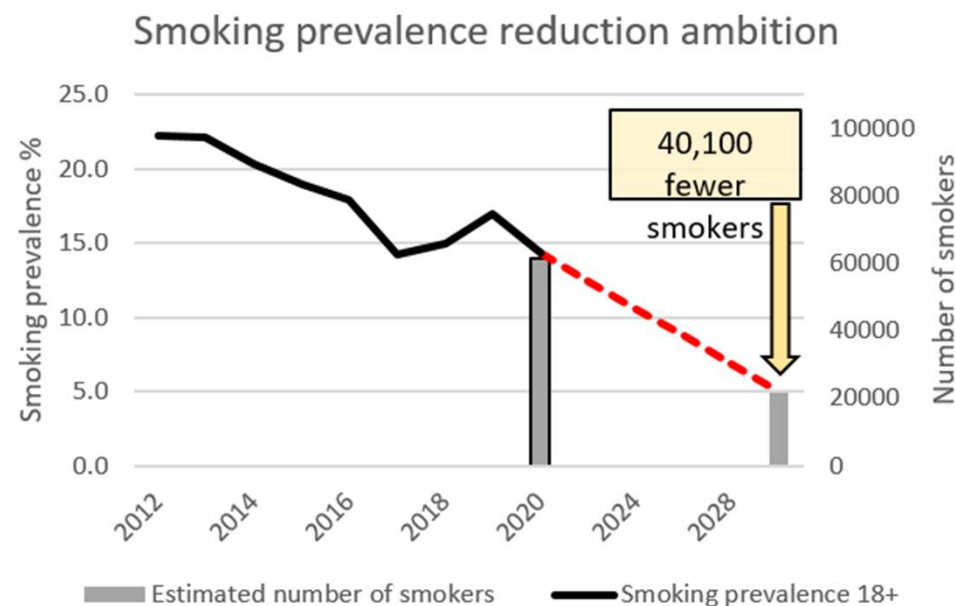
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# Tobacco Harms

- Smoking remains the single largest cause of preventable deaths and is one of the largest causes of inequalities in England.
- The harms of smoking fall on the poorest and most vulnerable people within society, causing a life expectancy gap of up to nine years.
- Tobacco is a key priority to improve the health and wellbeing of the local population



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# Khan Review

- Spring 2022 Government commissioned an independent review led by Dr Javed Khan OBE to look at government's tobacco control policies
- The review found that urgent action is needed to support
  - Cost of living crisis – quitting smoking restores thousands to household budgets
  - Making smoking obsolete would lift 2.6 million adults and 1 million children out of poverty
  - England will miss the Smokefree 2030 target by at least 7 years with some areas not reaching this until 2044.



# Khan Review – Recommendations

## Critical recommendations – ‘must dos’



### INCREASED INVESTMENT

Urgently invest £125 million per year.

A tobacco industry levy is preferred option.

### INCREASE THE AGE OF SALE

Increasing the age of sale from 18, by one year, every year until no one can buy a tobacco product.



### PROMOTE VAPING

Provide accurate information on the benefits of switching.

Whilst preventing young people's uptake.

### IMPROVE PREVENTION IN THE NHS

NHS needs to prioritise - embedding at every opportunity including primary care.



# Call to action

- Endorsement of the Khan Review is critical to support with implementing the recommendations.
- The Association of Directors of Public Health North East have signed a joint letter to give their endorsement to the ambition within the Khan Review
- There is no central portal to endorse and support the recommendations but can be done by emailing support to:
  - Secretary of State for Health: [mb-sofs@dhsc.gov.uk](mailto:mb-sofs@dhsc.gov.uk)
  - CMO: [Chris.Whitty@dhsc.gov.uk](mailto:Chris.Whitty@dhsc.gov.uk)
  - Minister for Public Health: [psvp@dhsc.gov.uk](mailto:psvp@dhsc.gov.uk)

