

COUNTY DURHAM PHYSICAL ACTIVITY STRATEGY



Better for everyone



Strategy development – work to date

- Informed by the Joint Health and Wellbeing Strategy (2021 – 2025) and the Joint Strategic Needs Assessment
- A strategy to increase movement
- Whole systems work
- Workshops involving around 100 stakeholders from public, private, community and voluntary sector organisations held to inform and produce vision, mission and core principles



Benefits of moving more: informing our vision and mission



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Start moving and stay moving – core principles



How will change happen?



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Next steps

- One month consultation
- Co-production of action plan (underpinned by A2W)
- Inclusion of interdependent strategies and frameworks
- Production of full strategy and action plan
- Periodic review of strategy

