

HEALTH AND WELLBEING BOARD ANNUAL REPORT 2021-22

16 JANUARY 2023



Better for everyone



County Durham Health and Wellbeing Board

- The HWB's vision is to **'make County Durham a healthy place where people live well, for longer'**
- To achieve this, we identified three strategic priorities in the Joint Health and Wellbeing Strategy (JHWS) 2021-25:
 - Starting well
 - Living well
 - Ageing well
- This is the 7th Health and Wellbeing Board Annual Report



COVID-19

- Health and Wellbeing Board:
 - functioned as a Member-led Local Outbreak Engagement Board to answer crucial questions posed by members of the public around the pandemic and response.
 - oversaw the Local Covid Outbreak Management Plan and the allocation and expenditure of the Contain Outbreak Management Funding
- Introduction of County Durham Together, as well as Covid Champions programme which drew on volunteers within our communities.
- Covid vaccination programme and the mobile vaccination clinics were critical in our fight against covid, as well as the local tracing partnership which supported the national NHS Test and Trace service.



Integrated Care System

- From 1 July 2022, County Durham became part of the North East and North Cumbria Integrated Care Board.
- The County Durham Care Partnership sits within the governance structure of the HWB.
 - The CDCP Executive agreed to host Forum meetings three times a year to bring together health and social care providers with voluntary and community service organisations to achieve improved health and wellbeing for the people of County Durham
 - This collaborative approach helps develop place-based integration, to avoid unnecessary admissions to acute care, giving people better outcomes and maximising available resources.



HWB marketing campaigns

The HWB continues to promote a coordinated approach to key public health campaigns, sharing information and materials with partners about campaigns which have an impact on health inequalities and early deaths.



Starting Well

- Launched Health and Wellbeing Framework for Schools and education settings to help education settings to understand the importance of health and wellbeing and the close association with progression, engagement and attainment
- Partners raised awareness of the Healthy Start programme leading to an increase in uptake from 54 percent to 68 percent – higher than the regional and national average.



Living Well

- Adult smoking in County Durham has nearly halved since 2005 but remains a key driver of health inequalities and is a priority for the Health and Wellbeing Board

“I’ve saved a lot of money for the bairn – over £700 since quitting. I’ve been putting the money away which will go towards Christmas for the kids....Also, I feel like I can breathe again – I can go outside and not feel like I’m struggling.”

- New College Durham recognised that health and wellbeing is a strategic priority for the College in terms of staff and students.



Ageing Well

- The Health and Wellbeing Board supports plans for an Ageing Well Health Needs Assessment focussed on people aged 50+, outlining how public health prevention can be used to help people age well in a healthy way.
- To support our residents to be able to live independently for longer, the Health and Wellbeing Board endorsed a 5-year Council New Build Programme which outlines plans for delivery of 500 affordable homes, with a large proportion dedicated for older persons accommodation including bungalows.



Challenges/Opportunities

- From 1 July 2022, County Durham became part of the North East and North Cumbria Integrated Care Board (ICB)
 - HWB members shared feedback with the Integrated Care System and worked hard to ensure that County Durham is not disadvantaged in the new system and that its place based work is considered in the new approach
 - Adopted set of principles in developing relationships
 - Work has taken place to build relationships with new ICB representatives
- Refresh of Joint Local Health and Wellbeing Strategy for 2023-25 – looking at few priorities to have the maximum impact on health inequalities and years of life lost
- Funding moving forward/Fair Funding Formula





Thank you

Any questions?