

# Key Campaigns Winter 22 / Spring 23



Better for everyone

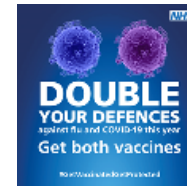
# Coming Up – Late Winter / Spring Campaigns

- **Late Winter:**

- Flu vaccination
- Covid-19 booster

- **Spring 2023:**

- NHS Healthy Start voucher scheme
- Breastfeeding provision
- Domestic abuse/coercive control campaign
- Now You're Talking – targeted campaign
- Abdominal cancer campaign
- Time to Talk Day & Every Mind Matters
- Adult weight loss & physical activity campaign
- Better Health a Work campaigns



# HWB Strategy – priority areas

- Covid-19 booster
- Flu vaccination
- Winter wellness



# HWB Strategy – priority areas

- Best Start in Life web pages in review.
- New local businesses signed up and added to the Breastfeeding Friendly Scheme list
- Healthy Start Card scheme poster and messages



# HWB Strategy – Priority Areas

- Tobacco & alcohol campaigns
- Domestic abuse campaigns
- Physical activities strategy consultation
- Cancer awareness campaigns
- World Antimicrobial Awareness
- World Aids Day
- Now You're Talking

