

Promoting the Rights of Children & Young People

February 2023



Don't forget us – help us to shine light and raise awareness of children in care

Dear Corporate Parenting Panel

I am writing to you on behalf of a group of young people living in care, who would like your help to raise awareness of issues that face young people growing up in the care system.

You may have seen [the Independent Review of Children's Social Care](#) which the Government carried out last year to look at how they could improve the lives of young people who can no longer live with their families. The Care Review is the first review of its type and they spoke to thousands of children in care - it calls for a radical, revolutionary, reshape of the existing service. We don't want the Government to forget about what children in care told them as part of this review, so IIC with partners created a campaign to raise awareness, in the hopes that people, society and the government take seriously what they have heard and read about in the Care Review and that they, "**Don't Forget Us!**".

Don't Forget Us! campaign

The young people want to raise awareness and share the findings of the Care Review, bringing it to life in a fun and accessible way. Our partners worked with the young people to create this short film. Billie Leigh from Durham took a leading role in developing the script

We would like it to be seen by as many people as possible!

We would like to project this film onto buildings so passers-by can see, and then also:

- Film this projection and share it on social media
- Work to get the campaign as much recognition and coverage as possible
- Our aim lunch the campaign at Durham CICC Care Day – connected with the UK's biggest celebration of people with care experience which this year is 17 February 2023.

How can the Corporate Parenting Panel help

- Please could you grant us permission for the short film to be projected onto a wall in a pedestrian area? We don't need power or any AV support; just your permission to shine some light! **Could it be connected with Lumiere this year?**
- Could you and DCC marketing team work with us to make sure that the campaign gets as much engagement as possible?
- Perhaps you have a large screen in your office, shops, foyer, that you could load the short film onto.
- We're open to any other ideas you might have as to how you can support this campaign.

The short film

Don't Forget Us will be shown at the Corporate Parenting Panel meeting on 17 February.

If you would like any more information or have any questions about this campaign, please do not hesitate to get in touch using my details. I would love to have your support in shining a light on the voices and stories of children in care in 2023; it would mean so much to them to see their work making such an impact.

Rob, Investing in Children (IIC)

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