

Key Campaigns Spring 23 / Summer 23



Better for everyone

HWB Strategy – priority areas

Spring 23

- Healthy Start Card scheme messages shared
- Introduction to solid food campaign



HWB Strategy – Priority Areas

Spring 23

- Alcohol and tobacco campaigns
- Cancer awareness campaign
- HIV testing week
- In-patient detox
- Now You're Talking
- Every Mind Matters



HWB Strategy – priority areas

Winter22/Spring 23

- Covid-19 booster
- Flu vaccination
- Winter wellness



Coming Up – Late Spring/Summer Campaigns



- **Summer 2023:**
- Possible Covid-19 Spring booster - TBC
- Moving Together in County Durham - May
- Mental Health Awareness Week – May
- What's the Harm – June
- Physical activities family campaign – June
- Better Health at Work – summer campaigns

