

Key Campaigns Summer / Autumn 23



Better for everyone

HWB Strategy – priority areas

Summer 23

- **Healthy Start Card scheme messages shared**
- **Oral health**
- **Breastfeeding Big Latch On**



HWB Strategy – Priority Areas

Summer 23

- Alcohol and tobacco campaigns
- Mental health campaigns
- Physical activity projects
- National alert – vulnerable groups

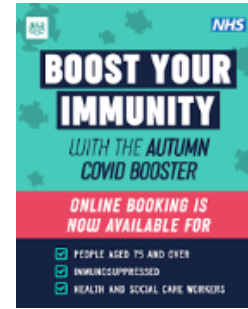


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Coming Up – Autumn Campaigns

Autumn 2023:

- Potential Covid-19 Autumn booster – TBC
- World Breastfeeding Awareness - Aug
- Flu vaccination – Sept
- World Mental Health Day - Oct
- Better Health at Work – autumn campaigns



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