

# Key Campaigns Summer / Autumn 23



Better for everyone

# HWB Strategy – priority areas

July to September 23

- Healthy Start Card scheme messages shared
- Start for Life



# HWB Strategy – Priority Areas

## July - September 23

- Alcohol and tobacco campaigns
- Mental health
- Cancer campaign
- Physical activity projects
- World Breastfeeding Week



# Coming Up – Autumn Campaigns

## October-December 23:

- Winter vaccines - October
- World Mental Health Day – October
- Stoptober – October
- Alcohol Awareness Wk – November
- Domestic Abuse (16 Days and White Ribbon) – November
- Warm & Well - November
- Better Health at Work – autumn campaigns  
TBC

