

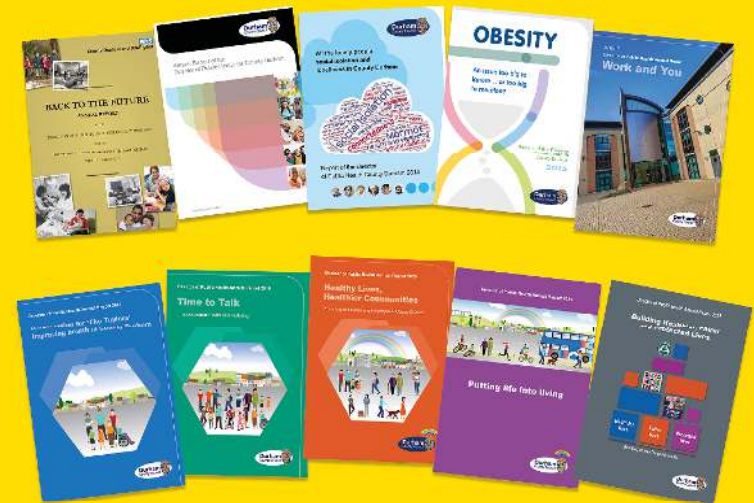
Director of Public Health Annual Report 2023

Health and Wellbeing
Board
22 November 2023

Amanda Healy
Director of Public Health

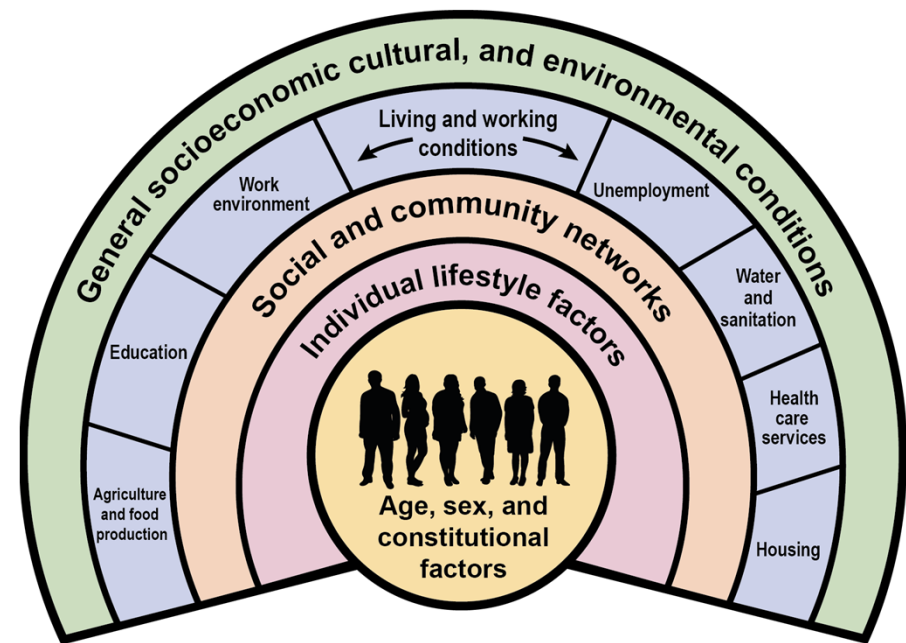
Director of Public Health Annual Report 2023

**10 years in Local Authority -
Looking back to plan ahead**



10 years of Public Health in Local Authority

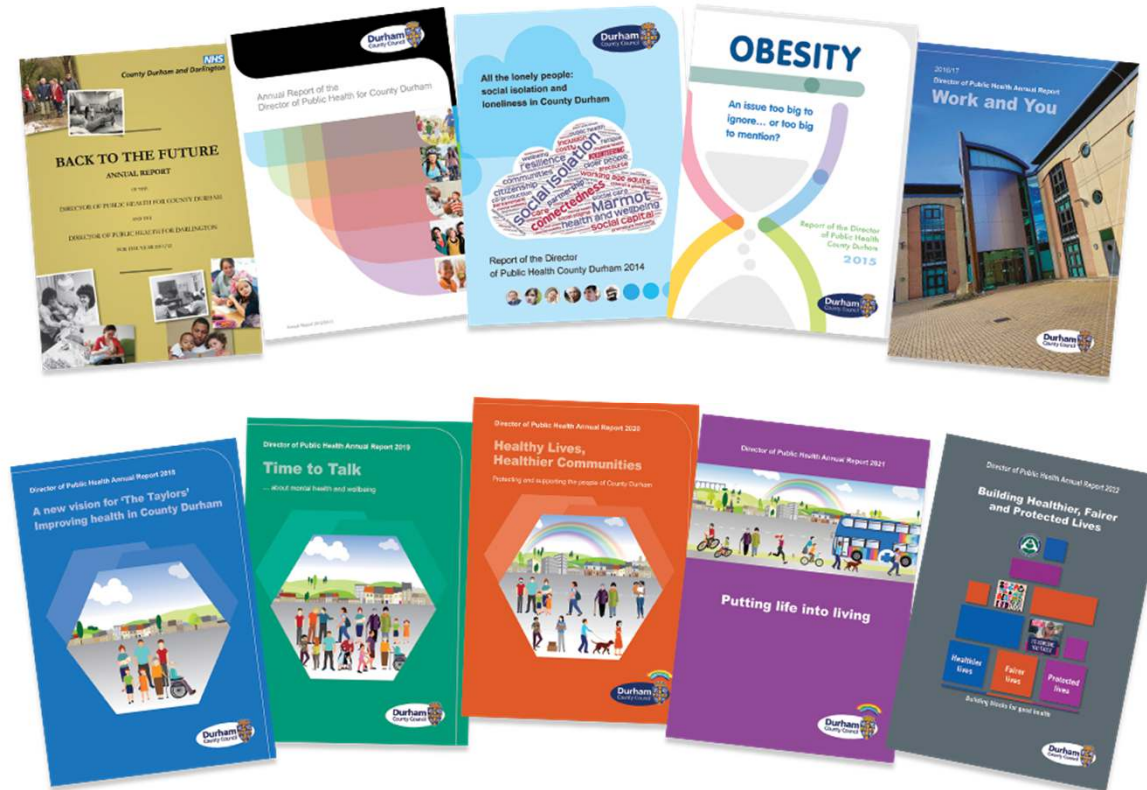
- The public health function and services, including the Director of Public Health's statutory responsibilities, moved from the NHS to local councils in April 2013.
- Moving into the local authority provided the environment for public health to advocate, influence and embed population health principles and healthy behaviours into the development and delivery of evidence-led health and social care strategies and services.
- Driving down the impact of wider social determinants of health and addressing the health needs of the population.



10 years of Public Health in Local Authority

- Over the last ten years we have seen how local government is ideally placed to embed and enhance actions to improve population health through collaboration with partners and informed by public health.

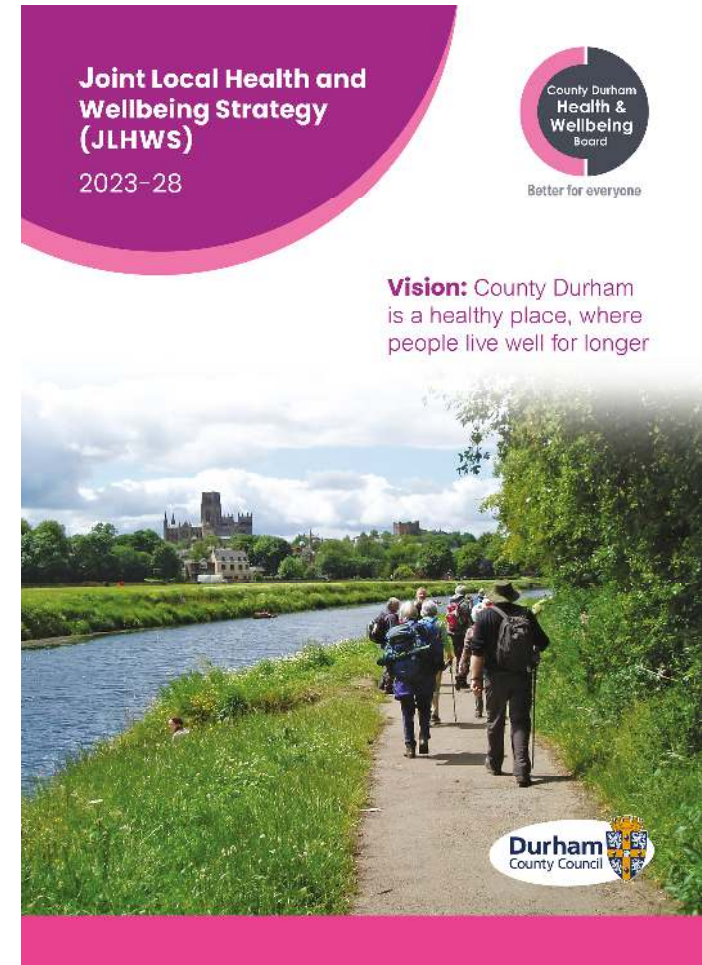
10 years of Director of Public Health Annual Reports



10 years of Public Health in Local Authority

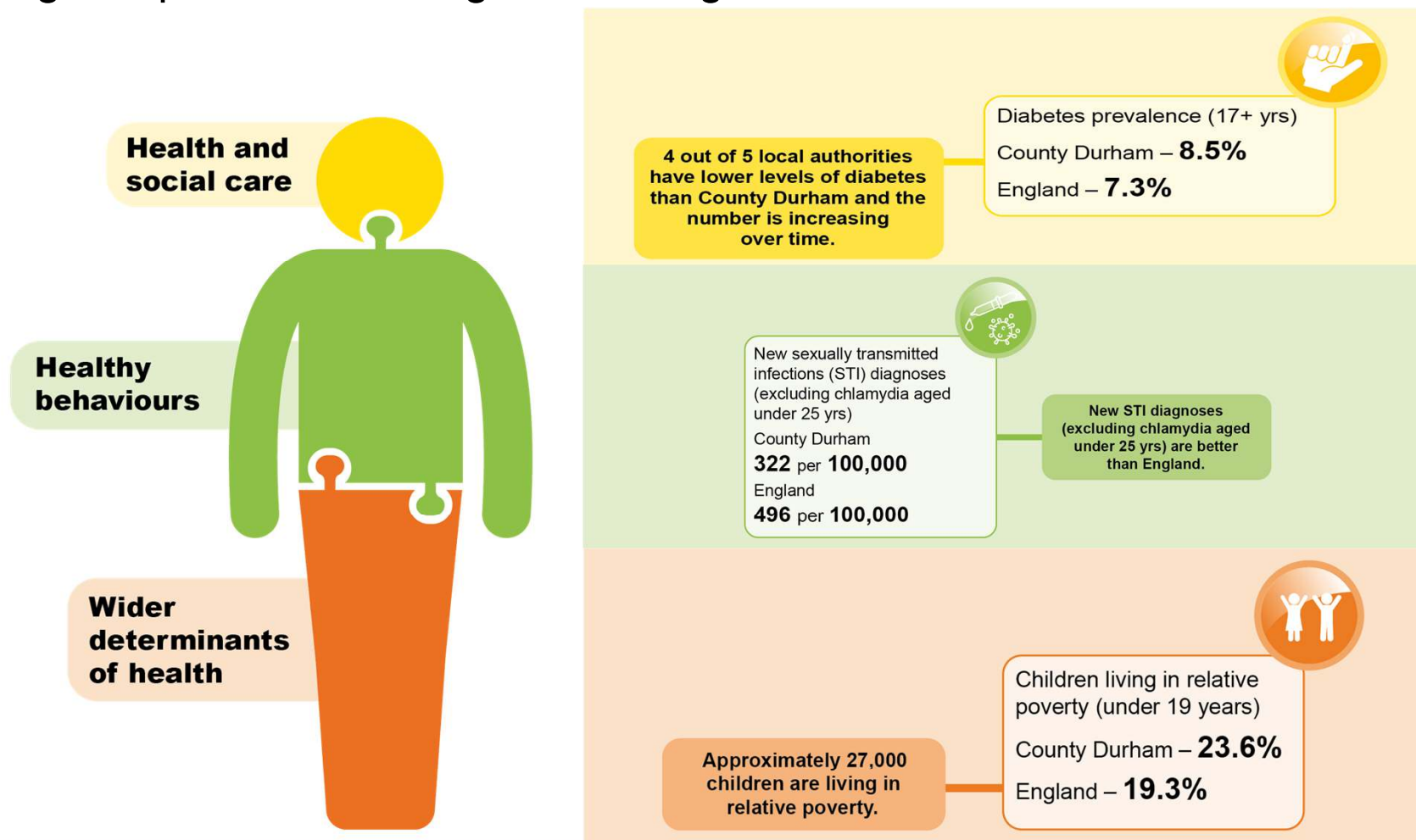
10 years of the Health and Wellbeing Board

- The Health and Wellbeing Board was created 10 years ago and has overseen progress in the integration of health and social care.
- The annual report provides an update on 10 years of the Health and Wellbeing Board linking to the social determinants of health (including economy) and the work undertaken against the four current key health priority areas for County Durham:
 - making smoking history,
 - enabling healthy weight for all,
 - improving mental health resilience and wellbeing,
 - and reducing alcohol harms.
- The board has led developments across the wider partnership.



Impacts on Health and Wellbeing

- Our health and the health of our population is dependent on a complex relationship between our genes, and three broader factors.
- Data for County Durham is shown in relation to these influences on health and wellbeing compared to the England average.

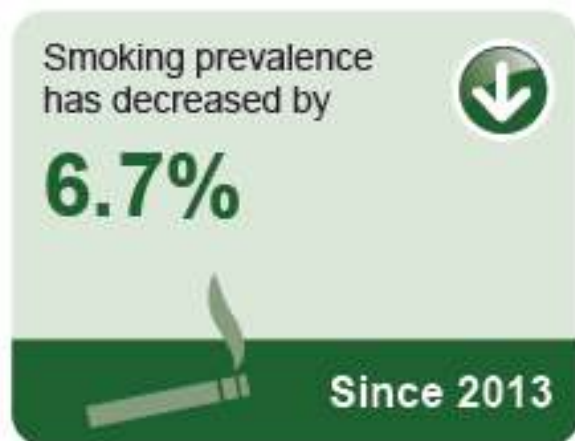


Wellbeing approach

The board works closely with Area Action Partnerships and VCS colleagues supporting the Approach to Wellbeing

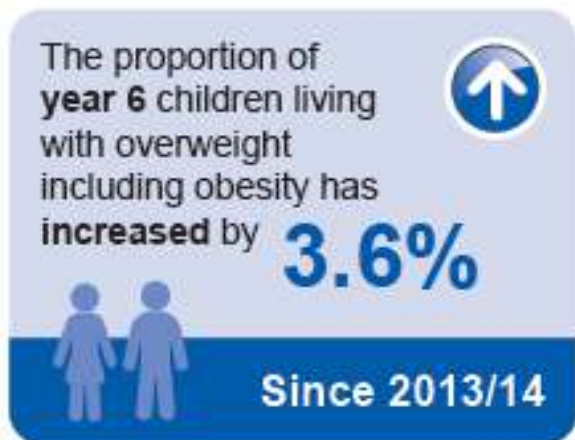
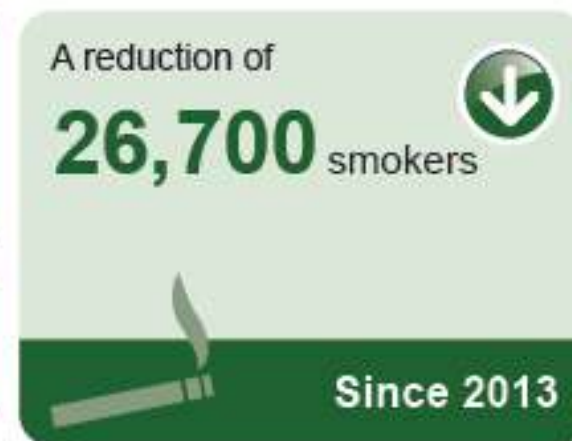


Health and Wellbeing Board current priorities



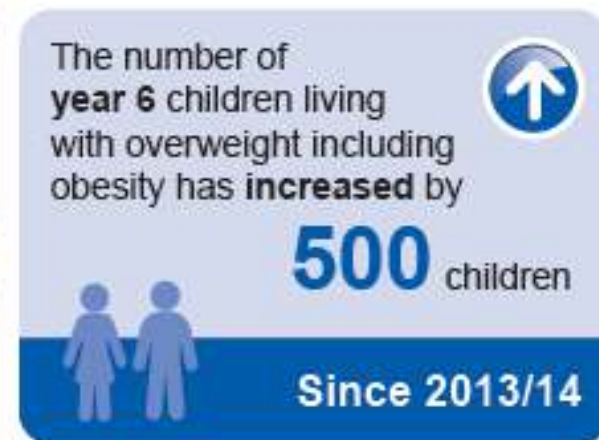
This change is not significant, and County Durham is still statistically significantly worse than England.

The latest smoking prevalence amongst adults is 15.4% (2022).



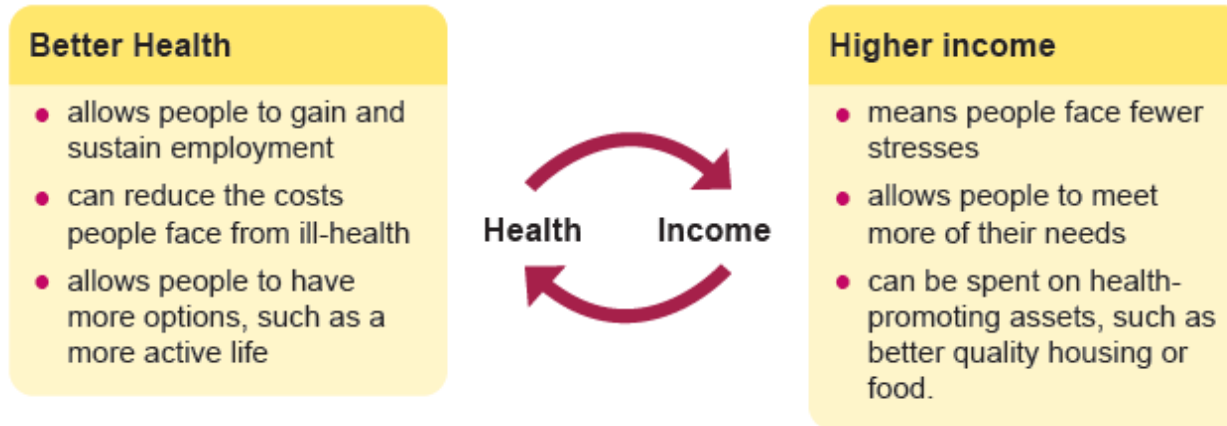
This increase is not significant, and County Durham is still statistically significantly worse than England.

In year 6 the proportion of children living with excess weight is 39.8% (in reception the proportion is 23.9%) (2021/22).



10 years of Public Health in Local Authority

Health, wealth, work and economic development



Over the past 10 years there have been a range of initiatives and programmes of work in County Durham to promote a positive, interdependent relationship between health and wealth, including:

- The County Durham Better Health at Work Award and workplace health programme
- Mental Health at Scale
- Employment support
- The County Durham Inclusive Economic Strategy and delivery plan

Conclusion

- Public health has been embedded across the council while retaining good working relationships with NHS
- The health and wellbeing of residents has seen some change over the past 10 years, with reductions in smoking levels which is a fantastic achievement, though with more to do.
- Areas of challenge – unhealthy weight, mental ill-health and alcohol harms and these are reflected in the Joint Local Health and Wellbeing Strategy
- Health and Wellbeing Board has a range of work over the last 10 years through times of significant change and challenge.
- Good partnership working.
- Looking ahead to 2033 for improvements in health and wellbeing and reduction in health inequalities.