

Health and Wellbeing Board

29 November 2018

Joint Health and Wellbeing Strategy
2019 - 2022



Report of Andrea Petty, Strategic Manager Partnerships, Transformation and Partnerships, Durham County Council

Purpose of Report

1. The purpose of this report is to request that the Health and Wellbeing Board agree the vision for the Health and Wellbeing Board and the objectives for the Joint Health and Wellbeing Strategy (JHWS) for 2019-22. The report will also provide an update on the process for the refresh of the strategy.

Background

2. The JHWS is a legal requirement under the Health and Social Care Act, to ensure health and social care agencies work together to agree services and initiatives which should be prioritised.
3. The Health and Wellbeing Board has the responsibility to deliver the JHWS, which is informed by the Joint Strategic Needs Assessment (JSNA), as part of the Integrated Needs Assessment (INA), which is an assessment of the current and future health, wellbeing and social care needs of residents in County Durham.
4. The strategic objectives for the JHWS have remained relatively the same since 2013.
5. A full review of the JHWS will take place, which provides an opportunity to look afresh at the strategic objectives.

JHWS 2016/19

6. The current strategic objectives for the JHWS 2016-19 are as follows:
 - Strategic Objective 1: Children and young people make healthy choices and have the best start in life
 - Strategic Objective 2: Reduce health inequalities and early deaths
 - Strategic Objective 3: Improve quality of life, independence and care and support for people with long term conditions
 - Strategic Objective 4: Improve mental and physical wellbeing of the population
 - Strategic Objective 5: Protect vulnerable people from harm
 - Strategic Objective 6: Support people to die in the place of their choice with the care and support that they need

Process for the refresh of the JHWS 2019-22

7. The Health and Wellbeing Board had a development session on 26 September 2018, where members were given an overview of the statutory duties of the Health and Wellbeing Board, and an outline of the context of health and wellbeing in Durham.
8. At the development session Amanda Healy, Director of Public Health provided an overview of the key messages from the JSNA, and the Public Health priorities.
9. Discussions took place in groups to consider the future priorities for the Health and Wellbeing Board.
10. The current vision for the Health and Wellbeing Board is *'To Improve the health and wellbeing of the population of County Durham and reduce health inequalities'*.
11. It is suggested that the vision be changed to **'County Durham is a healthy place, where people live well for longer'** which is more tangible, and easier for residents to really understand what the Board is trying to achieve.
12. Work on identifying ambitions for the Health and Wellbeing Board began at the development session, and will continue with key leads.
13. The JHWS is a strategy for all, it will aim to address the needs of vulnerable groups and tackle health inequalities across all of the objectives.
14. It is proposed that the following six strategic objectives be adopted for the JHWS 2019-22.
 - **Strategic Objective 1: Every child has the best start in life**
 - Raising the profile of children and young people within the work of the Health and Wellbeing Board, through the developing Children and Young People's Strategy
 - The Health and Wellbeing Board has strategic oversight to ensure that the health of children is delivered within this, including reducing unacceptable inequalities, which our more vulnerable children encounter
 - **Strategic Objective 2: Support positive behaviour change**
 - This will include influencing attitudes and behaviours around Smoking, Healthy Weight, Sexual health, Alcohol etc
 - Encouraging uptake of screening programmes e.g. breast cancer etc
 - Encouraging uptake of vaccinations and immunisations e.g. flu vaccinations/nasal sprays
 - **Strategic Objective 3: Good mental health for everyone**
 - Making mental health everybody's business
 - Ensure we build mental wellbeing to scale across County Durham

- **Strategic Objective 4: Promoting a healthy workforce**
 - Increasing staff resilience to enable them to do their job
 - Training the workforce, including mental health first aid
 - Encourage organisations to participate in the Better Health at Work award

- **Strategic Objective 5: Better quality of life for all**
 - Improve healthy life expectancy and reduce the gap within County Durham
 - Health and Social Care integration for children and adults services
 - Care and support for the informal carer and the person receiving care
 - Adding quality of life to years of life
 - Promoting independence
 - Improved links with the Voluntary and Community Sector

- **Strategic Objective 6: Improving health outcomes by addressing the social determinants of health**
 - Stronger links to other thematic partnership boards
 - Stronger links to Housing, Employment, Transport, Education and Poverty

15. It should be recognised that there is some cross over between the work of the thematic partnerships, and that the partnerships will work together to ensure that the objectives are delivered in the most appropriate way. For example, Strategic Objective one, 'every child has the best start in life' will be delivered through the Children and Young People's Strategy (CYPS), and the Health and Wellbeing Board will need strategic oversight to ensure that the health of children is delivered within this.
16. It should also be recognised that in order to address the social determinants of health, as outlined in Strategic Objective six, other partnerships may lead on this work for example:
- The Economic Partnership will work to ensure there are good jobs
 - The Environment Partnership will ensure health is maximised by having access to green space.

Next Steps

17. The JHWS will be developed with key leads, and relevant groups during October 2018 – December 2018.
18. The JHWS will be subject to consultation from January 2019 – February 2019, including Area Action Partnerships and Overview and Scrutiny Committees.
19. A draft JHWS will be presented to the Health and Wellbeing Board in January 2019, with the final version presented in March 2019 for agreement.

Recommendations

20. Members of the Health and Wellbeing Board are requested to:

- a) Agree the vision for the Health and Wellbeing Board (paragraph 11)
- b) Note that further work with leads will take place to identify key ambitions for the Health and Wellbeing Board to work towards (paragraph 12)
- c) Agree the six strategic objectives for the JHWS 2019-22 (paragraph 14)
- d) Note the process for the refresh of the JHWS 2019-22.

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Appendix 1: Implications

Finance – The changing demographic profile of the County will challenge all agencies to consider how best to respond to the health, social care and wellbeing agenda.

The Better Care Fund will be used to deliver integrated services between health and social care in County Durham.

Staffing – Not Applicable

Risk – A risk sharing agreement is in place for the Better Care Fund, which has been developed between the Clinical Commissioning Groups and the Local Authority.

Equality and Diversity / Public Sector Equality Duty – An Equality Impact Assessment will be completed for the Joint Health and Wellbeing Strategy 2019/22.

Accommodation - No direct implications.

Crime and Disorder – No implications.

Human Rights - No direct implications.

Consultation – Consultation on the priorities of the JHWS will be undertaken as outlined in paragraphs 13-15.

Procurement – The Health and Social Care Act 2012 outlines that commissioners should take regard of the JSNA and JHWS when exercising their functions in relation to the commissioning of health and social care services.

Disability Issues – Issues in relation to disability will be considered throughout the development of the JHWS 2019/22

Legal Implications – The Health and Social Care Act 2012 established the requirement for all upper tier local authorities to establish Health and Wellbeing Boards.